THE VILLAGES PARROT HEADS EX COMM MEETING MINUTES August 19, 2022

<u>Meeting Called to Order</u>: The August 19, 2022 meeting of the Ex Comm, held at the El Santiago Recreation Center, was called to order at 9:03 a.m. by President Mark Woodland.

Ex Comm and Appointee Members in Attendance: President, Mark Woodland; Vice President, Rob Ainsley; Secretary, Lisa MacLeod; Treasurer, Barb Beil; Volunteer Coordinator, Jaci Burdash; Membership Trustee, Johnny Ward; Media Trustee, Steve Larson; Community Relations Trustee, Marsha Herring; Travel Trustee, Judy Koch (via FaceTime); and Phins Up Manager, Pam Babasa.

Ex Comm Members Absent: None

Proxy Holders in Attendance: None

Guests in Attendance: Kathi Purdy

Additions/Corrections/Approval of the Agenda: None

Flyer and Event Budget Approval and Other Guest Speakers:

- **Halloween Party:** The budget for the Halloween party was circulated to ExComm for approval. Tickets will be sold for \$20/pp. Estimated expenses will be \$3,105, and estimated Income will be \$3,960, for a total profit of \$855.
 - ✓ **MOTION:** Marsha moved to approve the budget for the Halloween Party as presented. Rob seconded the Motion and it carried unanimously.

Lisa Damschroder has volunteered to serve as the Assistant Chair of the Halloween Party.

- ✓ MOTION: Lisa moved to approve Lisa Damschroder for Assistant Chair of the Halloween Party. Marsha seconded the Motion and it carried unanimously.
- **Daytona Beach Bash:** The budget for the Daytona Beach Bash was circulated to ExComm for approval. Wristbands will be sold for \$35/pp. Estimated expenses will be \$7,264, estimated income will be \$8,062.50, for a total profit of \$798.
 - ✓ **MOTION:** Marsha moved to approve the Daytona Beach Bash budget as presented. Johnny seconded the Motion and it carried unanimously.

<u>Secretary's Report – Lisa MacLeod:</u>

- Electronic Motions: TVPH Christmas Tree
 - ✓ ELECTRONIC MOTION: Via email on August 25, 2022, Marsha moved that we donate \$300 to sponsor a Parrot Head themed Christmas tree for the Special Olympics fundraiser. Jaci seconded the Motion and it carried unanimously.
- **Minutes:** The Minutes of the July 15, 2022 Ex Comm Meeting were circulated to the Ex Comm Members electronically by Secretary Lisa for approval.
 - ✓ MOTION: Marsha moved to accept the Minutes of the July 2022 Ex Comm meeting. Jaci seconded the Motion and it carried unanimously. The approved July 15, 2022 Ex Comm Minutes will be posted on the Club's website.

Financial Report – Barb Beil:

Barb circulated the Treasurer's Report to ExComm electronically for approval.

As of August 18, 2022 the club has approximately \$81,000 in our account minus a credit card balance of \$3,444. Of that, \$33,000 is available for charity.

✓ **MOTION:** Marsha moved that the July 2022 Financial Report be accepted as presented, subject to audit. Lisa seconded the Motion and it carried unanimously.

Phins Up Shop – Pam Babasa:

Pam circulated the Phins Up Shop data electronically to ExComm.

• Monthly Report:

August Expenses = \$0

August Income = \$1,115.00

YTD Expenses = \$15,835.91

YTD Income = \$12,175.88

YTD Margin = -\$3,660.03

• **PHIP Rule:** Members must show their club badge to purchase items from the Phins Up Shop.

Security: The board will establish a SOP for security team members.

Elections: Bylaw revisions have been uploaded the website.

<u>Website Designer Report - Mark Goldberg:</u> Mark circulated the Webmaster's report electronically to ExComm members. As of August 15, 2022:

• Event Ticket Sales:

2022 Daytona Beach Bash - Sold 224, Capacity - 260

2022 Lido Beach Trip - Sold 56, Capacity - 56

2022 Summer Golf Scrambles - Sold - 340, Capacity - 340

2022 Charity Golf Tournament - Sold - 106, Capacity - 192

President's Report - Mark Woodland:

- **Leadership Conference:** Space Coast volunteered to host next year's Leadership Conference. If they fall through we will host.
- Theme party for our Spring Fling: To be held the last week in February or the first week in March. Vice President, Rob will try to get us a hall to use.
- Anniversary Party for 2023: Theme will be a Pirate's Ball.
- Smokin' Tuna Bloody Mary Party in Key West: All set.
- Attendance Issues for January through March: Our seasonal members will be back. In order to accommodate the additional attendees at our Phlockings, attendance will be for members only from January through March. Attendance takers will need to check lanyards. We will put up a sign that says "TVPH Club Event".
- **Daytona Beach Bash Hospitality Room:** The first room behind where the band plays will be the Hospitality Room to be used for the bands only.
 - ✓ **MOTION:** Steve moved that the Club pay for the cost of the Hospitality Room. Johnny seconded the Motion and it carried unanimously.

Local Events/Vice President's Report - Rob Ainsley:

- Holiday Party: 12/15/22 at Colony Rec Center. All set. Tickets will on on sale on November 1, 2022.
- New Years Eve Party: 12/31/22 at The Savanah Center. All set. Tickets on sale on November 15, 2022.
- Poker Run 2022 Wrap Up: Wrap Up meeting still needs to be set up.
- All Events: Going forward Rob and Jaci will meet with all chairs of events to lay out requirements with dates for budgets and wrap up sheets to be turned in to ExComm.
- **Golf Tournament 2022:** 9/14/22 at Bonifay Country Club. Everything is on track. 144 players so far. We still beed 4 more foursomes to fill it up. Bonifay is assisting us with a lot of stuff so that we will need less volunteers. One Blood is sponsoring a water cart for the players.
- Spring Fling: Carol Bruce decided not to be the chair but offered to find a replacement for us.
- Halloween Party: October 22, 2022 at the Lake Miona Rec Center. Denise Woodland is the Chair. Cactus Jack will be the band. Tickets will go on sale on September 1, 2022.
- Volunteer Appreciation Party: Sue Kermis is meeting with Cody's on 8/22/22 to get started.

<u>Membership and Attendance – Johnny Ward:</u>

- Membership Report:
 - Total Members 1363
 - New Members (June) 78
 - New Members (July) 70
 - New Members (August) 100
- **2023 Renewals:** Early bird renewals should start on 10/1/22. Suggest to people wanting to join to wait until then so they can be 2023 members.
 - ✓ **MOTION:** Johnny moved that we start renewals on October 1, 2023. Marsha seconded the Motion and it carried unanimously.
- Early Bird Renewal Contest: There will be 3 cash prizes. \$300, \$200 and \$100. When people renew, early their name will be entered in the contest. Winners will be announced at the New Years Eve Party.
 - ✓ **MOTION:** Lisa moved that we have an Early Bird Renewal Contest as discussed, Rob seconded the Motion and it carried unanimously.
- Renewal Stickers: Stickers have been ordered and will go out as soon as they come in after October 1st.

Volunteer Coordinator – Jaci Burdash:

Jaci circulated the Attendance, Charity Hours and Volunteer Hours Reports electronically to the Ex Comm.

- Attendance: The July Phlocking total count was 135.
- **Volunteer Hours:** The July Charity Hours were 603 and the Volunteer Hours were 1,356.

External Events Trustee Report – Judy Koch (via FaceTime):

- Travel Committee Meeting: Attendance is down. We sent out a Travel Survey.
- **Daytona:** 9/30/22 10/1/22. Registration will be next to the Tiki Bar. We will need volunteers to do 2 hour shifts.
- The Villages Parrot Head Cruise 2023: Judy & Larry Turner. All 50 cabins have been booked. Not sure we can book any more but we'll try if the interest is there.
- **Holiday Bus Trip:** Will be to Mt. Dora this year.

<u>Media Trustee Report – Steve Larson:</u>

• Newsletter: We will add a non club related travel section to advertise trips that member's are doing.

<u>Community Relations Trustee Report/Charitable Donations – Marsha Herring:</u>

Marsha circulated the Charity Report electronically to the ExComm Members.

- Charity Update:
 - July Charity Hours \$ Value: \$13,911.00
 - July Food Pantry \$ Value: \$665.00
 - It Takes a Village \$ Value: \$1,000.00
 - Wildwood Middle High School \$ Value: \$5,607.00
 - Food Pantry Cash Donation: \$1,000.00
 - IAFF Golf Outing \$ Value: \$100.00
 - Total Monthly \$ Value : \$22,283.00
 - YTD Charity Hour \$ Value: \$166,795.00
 - YTD Blood Drive Hour \$ Value: \$46,140.00
 - YTD Food Pantry \$ Value: \$2,704.00
 - YTD Shepard's Lighthouse \$ Value: \$3,000.00
 - YTD Rotary Club \$ Value: \$2,200.00
 - YTD Sons of the American Legion \$ Value: \$250.00
 - YTD Combat Vets to Careers \$ Value: \$6,104.00
 - YTD Patriot Service Dogs \$ Value: 2,250.00
 - YTD Center Hill Children's Mission \$ Value: \$2,000.00
 - YTD It Takes a Village \$ Value: \$1,000.00
 - YTD Wildwood Middle High School \$ Value: \$5,607.00
 - YTD Food Pantry Cash Donation: \$1,000.00
 - YTD IAFF Golf Outing \$ Value: \$100.00
 - YTD Total Giving \$ Value: \$239,150.00
- Fundraisers: Help Us Help Kids Fundraiser was a success. We donated \$5,607 in cash and supplies.
- Charity Funds: We still have \$11,000 that we need to distribute before the end of the year.
- Operation Shoebox Fundraiser: Susie Dobrowolski will accept the check at the event.
- Corporate Sponsors: Parady and Cline want to be corporate sponsors.
 - ✓ **MOTION:** Marsha moved to accept Parady and Cline as corporate sponsors. Steve seconded the Motion and it carried unanimously.
- Corporate Sponsors for 2023: Inspiritis and BC/BS would like to be corporate sponsors for 2023.
 - ✓ **MOTION:** Marsha moved to accept Inspiritis and BC/BS as corporate sponsors for next year. Barb seconded the Motion and it carried unanimously.

Old/Deferred Business:

• Shed Party: Not going to be scheduled until October when the temperature is cooler.

New Business:

• Parakeet Club: \$10 membership. Parakeets must be under 18, may only attend phlockings, and must be accompanied by their guardians. Invite members to have their grandchildren participate in the PHIP Scholarship. This requires a bylaw change. Johnny will head up the committee to submit at proposal.

<u>Motion to Adjourn:</u> Marsha moved that we adjourn the August 19, 2022 ExComm Meeting 11:16 a.m. Barb seconded the Motion and it carried unanimously.

(Signed) Lisa MacLeod, Secretary, The Villages Parrot Head Club