

THE VILLAGES PARROT HEADS EX COMM MEETING MINUTES

April 16, 2021

Meeting Called to Order: The April 16, 2021 meeting of the Ex Comm, held at the El Santiago Recreation Center, was called to order at 9:01 a.m. by President Mark.

Ex Comm and Appointee Members in Attendance: President, Mark Woodland; Vice President, Rob Ainsley; Treasurer, Barb Beil, Secretary, Gypsy Ginchereau; Volunteer Coordinator, Jaci Burdash; Membership, John Ward; Director Media Trustee, Steve Larson; External Events Trustee, Judy Koch; and Community Relations Trustee, Marsha Herring; Pam Babasa – Phins Up Shop; Mark Goldberg, Web Master; and Jack Maiz, Member Advocate.

Ex Comm Members Absent: None

Proxy Holders in Attendance: None

Guests in Attendance: None

Additions/Corrections/Approval of the agenda:

- ✓ **MOTION:** Gypsy moved to approve the Agenda with no additional items. Marsha seconded the motion and it carried unanimously.

Flyer and Event Budget Approval

- None.

Minutes of Previous Ex Comm Meeting – Gypsy Ginchereau

- The Minutes of the March 19, 2021 Ex Comm Meeting were circulated to the Ex Comm Members electronically by Secretary Gypsy.
 - ✓ **MOTION:** Marsha moved to accept the Minutes of the March 19, 2021 Ex Comm minutes, as circulated and presented. Steve seconded the Motion and it carried unanimously. The approved March 2021 Ex Comm Minutes will be posted on the Club's website.

Financial Report – Treasurer Barb Beil:

Treasurer Barb presented the March 2021 Financials.

- Barb reported that at the end of March, the Club had a balance of \$29,924. in Operation Fund and \$6,796. in encumbered funds.
 - ✓ **MOTION:** Judy moved that the Mar 2021 Financial Report be accepted as presented subject to audit. Marsha seconded the Motion and it carried unanimously.
- Barb circulated the Encumbered Funds Report electronically.

President's Report:

- **Blood Drives:** Steve suggested donor buttons. One Blood is looking for space for future blood drives. Discussions being held with Brownwood Hotel.
- **Driveway Parties:** Last driveway party will be on April 21, 2021 at Larry Ridgley and Jan Stalhaber's home.
- **Restarting Phlockings:**
 - ✓ The club will have a Phlocking on May 19, 2021 at Havana Country Club. Approximate seating is 250. Mark will talk to manager about parking. Members will be encouraged to use golf carts
 - ✓ Jaci will need to set up volunteers for attendance and 50/50
 - ✓ Mark will talk to Palmer and Mallory regarding restart on Phlockings at those locations
- **New Member Orientation:** Jack Maiz will handle New Member Orientation. Gypsy will assist if needed. Gypsy gave Jack the books and Table sign.

Membership and Attendance – Membership Director John Ward

- The club currently has 737 renewals and 114 new members since January. Total Membership is currently 851.
- Mark Goldberg will add a document on the website that describes the process for membership at Phlockings. Cash or check only – no credit cards.

Volunteer Coordinator – Jaci Burdash:

- **Attendance:** Jaci circulated the Attendance, Charity Hours and Volunteer Hours Reports electronically to the Ex Comm. Phlockings are still closed so there was 0 attendance in March.
- **Volunteer Hours:** March Charity Hours were 972. And March 2021 Volunteer Hours 1494
- **50/50 and attendance Volunteers:** Jaci needs to set up volunteers for 50/50 (Jim Dealman) and attendance for when Phlockings open back up in May

Internal Events Trustee Report – Rob Ainsley, Vice President –

- Himalayan Golf sold out in one day
- 2021 Pool Party set up for August 22, 2021 at Sea Breeze
 - ✓ Jaci needs to set up a Chair from 2021 Pool Party
- Golf Scrambles are scheduled on the following dates: June 27 – Red Fish; July 25 – Bogart; August 29 – Chula Vista and September 26 – Tarpon Boil.
- Halloween Party scheduled for October 23, 2021 at Miona Recreation Center. Denise Woodland will be the Chair of this event again.
- 2021 Christmas party scheduled for December 16, 2021 at La Hacienda Recreation Center
 - Rob will call Trish Crocker to see if she is interested in Chairing the event again
- New Year's Eve 2021 will be at Savannah Center
- Valentine Dance Party scheduled for February 23, 2022 at Sea Breeze Recreation Center
- Poker Run scheduled for March 29, 2022. Consider a Fall event without baskets.

External Events Trustee Report – Chair Judy Koch:

- Judy is considering restarting the Travel Committee Meetings
- Homosassa Event: Rooms sold out
- Daytona Event: 101 Rooms Sold – Open to other clubs at this time
- 2022 Highway One Cruise – 24 members have signed up so far. April 9-16, 2022:

Media Trustee Report – Steve Larson:

- **Website:** Check it out occasionally
- **Newsletter:**
 - Trying to keep it full.
- **Facebook/Online Activities:** All good

Web-Site Designer Report – Mark Goldberg: Ongoing maintenance and improvements

- Mark G. Asked that board members check out the website occasionally to insure all information is accurate and current. Flyers, Events, etc.
- Added Volunteer Tab
- Duties need to be delegated and people need to be trained to maintain website.

Community Relations Trustee Report/Charitable Donations – Marsha Herring:

- Marsha distributed the Charity Report electronically to Ex Comm members.
 - Charity Hour \$ Value: \$22,424.00
 - Blood Drive \$ Value: \$16,110.00
 - Food Pantry \$ Value: \$1,910.00
- Cody's (Brownwood location) fundraiser scheduled for July 20, 2021 to benefit Wildwood Middle High School. Jan Donegan will Chair this event.

- Marsha called Arden Jewelers to discuss being a corporate sponsor. Maybe donate a piece of jewelry for a prize at a fund raiser.
- Question came up ... Do we need a contract in place with our corporate sponsors? Gypsy will check with Lori and report back at next ExComm.

Phins Up Shop – Pam Babasa

- Phins up shop needs add items to the inventory due to all the new members. Pam will order T-shirts (both designs for Men and Women), koozies and window decals.
- Phins up Shop generated \$1,528.00 in sales during the last driveway party

Committee Reports:

Elections: No activity this month

Security: No activity this month

Club Size: No activity this month

By-Law & SOP Changes: No activity this month

Webmaster: always ongoing.

Old/Deferred Business:

- **Himalayan Golf funds:** \$230.00 was moved into the charity fund.

New Business:

- **Corporate Sponsors:**

- ✓ **MOTION:** Gypsy moved to accept Safe Harbor as a Corporate Sponsor. John seconded the motion and it carried unanimously

Motion to Adjourn Into Executive Session: NA.

Motion to Adjourn: Gypsy moved that the April 16, 2021 Ex Comm be adjourned at 10:47 a.m. John seconded the Motion and it carried unanimously.

(Signed) Gypsy Ginchereau, Secretary