

**THE VILLAGES PARROT HEADS
EX COMM MEETING MINUTES
September 17, 2021**

Meeting Called to Order: The September 17, 2021 meeting of the Ex Comm, held at the El Santiago Recreation Center, was called to order at 9:08 a.m. by President Mark Woodland.

Ex Comm and Appointee Members in Attendance: President, Mark Woodland; Vice President, Rob Ainsley; Treasurer, Barb Beil; Secretary, Lisa MacLeod; Volunteer Coordinator, Jaci Burdash; Media Trustee, Steve Larson; Membership Trustee, Johnny Ward; Charity Relations Trustee, Marsha Herring; Travel Trustee, Judy Koch; Webmaster, Mark Goldberg; Security, Ken McCreary; and Phins Up Shop, Kim Ross.

Ex Comm Members Absent: None

Proxy Holders in Attendance: None

Guests in Attendance: Terry Wallace, Longest Day Rep for the Villages; Steve Waterhouse, Chair Alzheimer's Association; Ken Koch.

Flyer and Event Budget Approval and Other Guest Speakers:

- **Alzheimers:** Terry Wallace and Steve Waterhouse gave a presentation for fundraising for the Alzheimers Association. "The Longest Day" on June 21st every year is a fundraising event for the Alzheimers Association. It doesn't have to be on that date but it's typically in the Spring. They then presented ideas for fundraising. Steve Larson will check on a "targeted gift" that we could donate for the 2022 Campaign and report back.
- **Holiday party flyer and budget:** The Holiday Party flyer and budget were circulated electronically. Changes were proposed to the flyer.
 - ✓ **MOTION:** Barb motioned to approve the budget for the Holiday Party. Johnny seconded the Motion and it carried unanimously.

Minutes of Previous Ex Comm Meeting – Lisa MacLeod

- The Minutes of the August 20, 2021 Ex Comm Meeting were circulated to the Ex Comm Members electronically by Secretary Lisa for approval.
 - ✓ **MOTION:** Marsha moved to accept the Minutes of the August 20, 2021 Ex Comm meeting. Judy seconded the Motion and it carried unanimously. The approved August 20, 2021 Ex Comm Minutes will be posted on the Club's website.

Financial Report – Treasurer Barb Beil:

Treasurer Barb presented the July 2021 Financials.

- Barb reported that as of September 16, 2021, we have a total of \$27,772 in our operating fund and \$10,131 encumbered. Of the \$10,131 approximately \$3,000 is available for donations. Barb circulated the Financial Report electronically for approval.
 - ✓ **MOTION:** Marsha moved that the September 2021 Financial Report be accepted as presented subject to audit. Jaci seconded the Motion and it carried unanimously.

President's Report:

- **MOTM Registration:** Registration for this year is closed.
 - ✓ **MOTION:** Johnny motioned that the club pay for the registration of any board member that will attend meetings at MOTM. Marsha seconded the Motion and it carried unanimously.
- **Budget for 2022:** (on hold)
- **Price Increase for Duo Bands:** We currently pay \$250 for a single person. Proposed increase for a duo or more.
 - ✓ **MOTION:** Steve motioned that we raise the amount to pay a duo or more to \$350. Judy seconded the Motion and it carried unanimously.

Membership and Attendance – Johnny Ward

- **Total Members/New Members/Renewals:** The club currently has a total membership of 1,159 members, 843 renewals, and 316 new members.
- **Membership renewal start up date & cost:** October 1, 2021 will begin on-line renewals. If members renew on-line before January 1, 2022, the dues will be \$20pp. Any renewal after that date will be \$25pp.
 - ✓ **MOTION:** Steve moved that the club open up renewals on October 1st online for \$20 pp until January 1, 2022 when membership renewal will increase to \$25 pp. Marsha seconded the Motion and it carried unanimously.

Volunteer Coordinator – Jaci Burdash:

Jaci circulated the Attendance, Charity Hours and Volunteer Hours Reports electronically to the Ex Comm.

- **Attendance:** The August Phlocking count was 465.
- **Volunteer Hours:** August Charity Hours were 543 and August Volunteer Hours 1,119.
- **New Member Welcome Letter:** Carolyn Barger used to do it. Proposed finding a member to do it.

Local Events/Vice President's Report - Rob Ainsley

- **Halloween Party:** October 23, 2021. Denise Woodland/Carol Taft. Lake Miona Rec Center.
- **Holiday Party:** December 16, 2021. Bonnie Walls/Corrine Jordan. La Hacienda Recreation Center.
- **Super Bowl:** Linda & Kevin Fuller. February 13, 2022 at Sea Breeze Recreation Center. Linda will present ideas at next ExComm meeting.
- **2022 Poker Run:** March 19, 2022. Kathy Newstat. Laurel Manor. Missing Links Band.

External Events Trustee Report – Judy Koch:

- **Travel Committee:** The first Travel Committee Meeting since the COVID shut down had 23 attendees.
- **Bus Trips:** Good idea or too soon? Latest bus rates are \$1125. We don't fill the bus we don't go. Mt. Dora might be a first trip to start with. Bonnie Walls will look into it.
- **Daytona Trip:** 8 rooms available as of last week.
- **2022 Highway One Cruise:** April 9-16, 2022. 45 cabins booked.
- **Panama City Rendezvous:** March 21 -24/2022

Media Trustee Report – Steve Larson:

- **Newsletter:** Can accommodate anything we need.
- **Website:** Check once a month for accuracy.

Community Relations Trustee Report/Charitable Donations – Marsha Herring:

Marsha distributed the Charity report electronically to Ex Comm Members.

- **Charity Update:**
 - Charity Hour \$ Value: \$12,527.00
 - Food Pantry \$ Value: \$1,469.00
 - Total August Giving \$ Value: \$13,996.00
- **Shepard’s Lighthouse Shoe Collection:** Over 500 pairs of shoes donated. We will present check at the 10/10 Phlocking at Belle Glade.
 - ✓ **ELECTRONIC MOTION:** An additional \$30 was collected for donation to Shepard’s Lighthouse. Barb would like to up the donation to \$50. On September 23, 2021, Judy made a Motion to donate an additional \$20 to Shepard’s Lighthouse for a total donation of \$50. Jaci seconded the Motion and it carried unanimously.
- **Fundraisers:**
 - **Operation Shoebox:** September 21, 2021, Cody’s Brownwood. Kathy Kearns will be the entertainment.
- **Alzheimers:** Rob Ainsley will spearhead the idea of a Golf Tournament

Phins Up Shop – Pam Babasa

- **Monthly Expenses:** September = \$3,786.29
- **Monthly Income:** September = \$3,240.86
- **Year to Date:** Expenses = \$11,931.54, Income = \$11,845.20, Margin = \$-86.34
- **Inventory:** New hats are going to take 6 months to come in.

Report from Elections Chair:

- **2021 Call for Nominations for Elections:** The following 5 positions are up for elections this year: Vice President, Secretary, Volunteer Coordinator, Media Trustee, and Travel Trustee.
- **Online Voting System:** (on hold)

Security - Ken McCreary:

- **Operation Shoebox Fundraiser:** 2 security members on duty
- **Daytona Security Plan:** Schedule of security members on duty for the weekend
- **Purchase of Ice Packs for Emergency First Aid packs:** Mark will order.

Club Size: No activity this month

Webmaster: always ongoing.

Report of Committees:

- **Events Online Using Points:** Steve’s committee submitted recommendations electronically.
 - ✓ **MOTION:** Steve moved that the Holiday Party tickets, which go on sale on November 1, 2021, shall require at least an average of 3 points per person, per order, for the first 7 days and no more than 6 tickets may be purchased by any one individual. Marsha seconded the Motion and it carried unanimously.

Old/Deferred Business:

- **SPCA Fundraiser in November:** Needs a sponsor. Mark Woodland will look into it.
- **Chili Cook-off:** At Brownwood on November 13, 2021, 5 pm. Chili selection will be on October 13, 2021 at Kim & Dale Ross' house. Put dates in the newsletter. Volunteer sign ups at next Phlockings.
 - ✓ **MOTION:** Steve motioned that the cost of soda and water for the Chili Cook-off be paid for by the Club. Lisa seconded the Motion and it carried unanimously.

New Business:

- **Island Fin Poke Company:** Will provide coupons for blood drives and goodie packs for give-aways.

Motion to Adjourn: Marsha moved that the September 17, 2021 Ex Comm be adjourned at 11:21 a.m. Judy seconded the Motion and it carried unanimously.

(Signed) Lisa MacLeod, Secretary