

**THE VILLAGES PARROT HEADS
EX COMM MEETING MINUTES
November 19, 2021**

Meeting Called to Order: The November 19, 2021 meeting of the Ex Comm, held at the El Santiago Recreation Center, was called to order at 9:10 a.m. by President Mark Woodland.

Ex Comm and Appointee Members in Attendance: President, Mark Woodland; Vice President, Rob Ainsley; Treasurer, Barb Beil; Secretary, Lisa MacLeod; Volunteer Coordinator, Jaci Burdash; Media Trustee, Steve Larson; Charity Relations Trustee, Marsha Herring; Travel Trustee, Judy Koch; Security Coordinator, Ken McCreary; and Phins Up Shop Manager, Pam Babasa

Ex Comm Members Absent: Membership Trustee, Johnny Ward

Proxy Holders in Attendance: Jan Donegan for Membership Trustee, Johnny Ward

Guests in Attendance: Skip Todd and Mark Cline

Flyer and Event Budget Approval and Other Guest Speakers:

- **Halloween Party Wrap-up:** The Halloween Party made a profit of \$56.94.
- **Mark Cline:** Mark Cline of CFG Capital met with us to explore sponsorship options. Mark is a member of our club. He was reminded that no club member may profit from their membership. Steve suggested that he become a corporate sponsor.
- **Blood Drives:** Skip Todd presented a wrap up of the 2021 Blood Drives. We had total of 2246 donors in 2021 and were #2 in the state of Florida for most pints donated. Skip would like to remove the Blood Drive Forms from the website to avoid sign up confusion.
- **Poker Run Flyer for Soliciting:** Kathy Newstat is the Chair for the poker run and Kathi Purdy is the Co-Chair. They are meeting on 11/23/21. Renie Larson will update the solicitation flyer.
 - ✓ **MOTION:** Marsha moved to approve the Solicitation Flyer with the approved changes. Judy seconded the Motion and it carried unanimously.
- **Flyer for the Special Olympics Christmas Tree:** The proposed flyer was circulated for approval.
 - ✓ **MOTION:** Marsha moved to approve the flyer for the Special Olympics Christmas Tree. Jaci seconded the Motion and it carried unanimously.

Minutes of Previous Ex Comm Meeting – Lisa MacLeod

- **Electronic Motions:** Email services.
 - ✓ **ELECTRONIC MOTION:** On November 24, 2021, via email, Johnny moved to upgrade our email services with Mail Chimp to the unlimited package for a cost of \$49/month paid annually for a total yearly cost of \$600.00. Marsha seconded the Motion and it carried unanimously.
- **Minutes:** The Minutes of the October 15, 2021 Ex Comm Meeting were circulated to the Ex Comm Members electronically by Secretary Lisa for approval.
 - ✓ **MOTION:** Marsha moved to accept the Minutes of the October 15, 2021 Ex Comm meeting. Barb seconded the Motion and it carried unanimously. The approved October 15, 2021 ExComm Minutes will be posted on the Club's website.

Financial Report – Treasurer Barb Beil:

Treasurer Barb presented the November 2021 Financials.

- Barb reported that as of November 18, 2021, the club had a balance of \$57,845 with a credit card bill of \$2,468 and encumbered funds of \$17,128, leaving us a balance of \$38,429 in our budget for operations and approximately \$6,000 is available in encumbered funds for donations.
 - ✓ **MOTION:** Steve moved that the November 2021 Financial Report be accepted as presented subject to audit. Marsha seconded the Motion and it carried unanimously.

President's Report:

- **MOTM:** Our party at Smoking Tuna was a huge success.
- **Budget for 2022:** (on hold)
- **Holiday Party Tickets:** Sold out
- **Homosassa Rooms:** On December 7th Mark is going to The Florida Cracker Riverside Resort to finalize room reservations and have a planning meeting. We will offer one room to the Game Committee.
- **Emails:** ExComm members need to check emails more often. Preferably several times daily.
- **Electronic motions/votes:** Try to keep votes to ExComm meeting when feasible.
- **Larry Harmon:** Club would like to offer Larry free lifetime membership and the Golden Parrot Award.
 - ✓ **MOTION:** Steve moved that we comp Larry Harmon's 2021 dues and award him the Golden Parrot Award. Rob seconded the Motion and it carried unanimously.
- **Agenda Format:** The ExComm agenda format will change to appointees first followed by elected members.
- **Phins Up Shop:** Starting in January the Phins Up Shop will only have the full shop open at the Belle Glade phlockings with pick ups only at the other phlockings. We will schedule Phins Up Driveway parties quarterly.
 - ✓ **MOTION:** Lisa moved to accept the proposed Phins Up Shop schedule change as presented. Marsha seconded the Motion and it carried unanimously.

Membership and Attendance – Jan Donegan for Johnny Ward

- **Total Members/New Members/Renewals:** The club currently has a total membership of 1,236 members. There are 219 renewals, 931 not renewed, and 86 new members.
- **2022 Membership Start Up:** The new 2022 stickers are in and will be distributed at the phlockings.
- **Lanyard Forms:** We found a new company for the card stock.

Volunteer Coordinator – Jaci Burdash:

Jaci circulated the Attendance, Charity Hours and Volunteer Hours Reports electronically to the Ex Comm.

- **Attendance:** The October Phlocking count was 526.
- **Volunteer Hours:** The October Charity Hours were 747 and Volunteer Hours were 1,320.
- **Volunteer Appreciation Party:** Will be held on 1/24/22. Planning meeting will be on 11/22/21. By the end of October, 54% of our 1,189 members had a minimum of 4 points. Members with 4 points or more will get invitations via email.

Local Events/Vice President's Report - Rob Ainsley

- **Holiday Party:** December 16, 2021. Bonnie Walls. La Hacienda Recreation Center. Tickets are sold out.
- **NYE Party:** The seating chart was circulated. We have both 8 and 10 seat tables.
- **Super Bowl/Bunco Party:** Linda & Kevin Fuller. February 13, 2022 at Sea Breeze Recreation Center. Linda is going to meet with Gypsy regarding the flyer. Mystic Ice Cream is confirmed
- **Poker Run 2022:** March 19, 2022 with a rain date of March 22, 2022. Missing Links Band. The committee will be meeting next week.
- **Golf Tournament 2022:** Dave Walls will chair. Havana is our target location however there are no golf tournaments allowed after September so we will have to schedule it before then.
- **Other Events not scheduled yet:** Toga Party.

External Events Trustee Report – Judy Koch:

- **Travel Committee:** Only 11 people attended the last meeting. We need to promote it more.
- **Mt. Dora Bus Trip:** 33 tickets sold. Have to sell 40 to break even
- **2022 Highway One Cruise:** April 9-16, 2022. A lot of people cancelled but some are still going. We are no longer going to promote the cruise.
- **Top Golf:** You now have to book a food package. \$60/pp for Top Golf plus \$30/pp for the bus. Do we think \$90/pp will sell? Should we move it to February? (on hold)

Media Trustee Report – Steve Larson:

- **Newsletter:** Will invite general membership to observe ExComm meetings.
- **Website:** Check once a month for accuracy.
- **New Form for putting items on the website:** To be included in the Chairpersons packet for all events.

Community Relations Trustee Report/Charitable Donations – Marsha Herring:

Marsha distributed the Charity report electronically to Ex Comm Members.

- **Charity Update:**
 - Charity Hour \$ Value: \$17,233.00
 - Food Pantry \$ Value: \$1,506.00
 - Shepherd's Lighthouse \$ Value: \$1,050.00
 - Total October Giving \$ Value: \$19,789.00
- **Sponsorship:**
 - ✓ **MOTION:** Steve moved that CFG Capital be accepted as a Club Corporate Sponsor based on the promise that they will contribute a minimum of \$600 in cash or in kind services in 2022. Marsha seconded the Motion and it carried unanimously.
- **November Fundraiser:** Will benefit the Ocala SPCA. Held at Cody's Brownwood on November 23 with a check presentation. Only \$600 in raffle tickets sold so far.
- **Parrot Head Tree for the Special Olympics Tree Cavalcade:** During the auction we will buy our tree back and use it as the centerpiece for our Holiday Party and raffle it off.
- **All One Family:** \$1,000 check presentation for the December phlocking at Belle Glade.

Phins Up Shop – Pam Babasa

Data pending

- **Monthly Expenses:** November =
- **Monthly Income:** November =
- **Year to Date:** Expenses = , Income = , Margin =
- **Inventory:** We will have “Year End Sale” to move some inventory at the Havana Phlocking on 12/15.
- **Sweatshirt Design:** Pam presented a new design for sweatshirts.
 - ✓ **MOTION:** Barb moved that we approve the new sweatshirt design. Marsha seconded the Motion and it carried unanimously.
- **Original Golf Cart Logo:** The logo is too detailed to print on smaller items and insulated cups. Lisa will work to simplify the logo for use on these items.

Report from Elections Chair:

- **2021 Call for Nominations for Elections:** The following 5 positions are up for elections this year: Vice President, Secretary, Volunteer Coordinator, Media Trustee, and Travel Trustee. All positions ran unopposed. We will verify by voice vote.
- **Online Voting System:** (on hold)

Security - Ken McCreary:

- **Daytona Recap:** Security responded to 3 incidents. All 3 were mitigated without further escalation.
- **Phins Up Shop Crowd Control:** Going well.
- Marsha requested Security at the Cody’s Fundraiser.

Webmaster: always ongoing.

Report of Committees:

- **By-Law Committee:** Proposed Amendment Article XI A.1.
The Executive Committee shall be authorized to present By-law amendments to the Club's membership for approval.
 - ✓ **MOTION:** Steve motioned that whereas, Kevin Fuller, a member in good standing, has circulated a petition to change the Club’s by-laws as reflected above and received over 10% of the member’s signatures, pending certification by the Membership Trustee. Therefore, I move that the Executive Committee, having met with the petitioner and understanding the proposed amendment to revise the Club’s by-laws, do hereby approve the petitioner’s recommendation and direct that the proposed change be published on the Club’s website and that the Elections Chairperson be directed to initiate a ratification ballot as soon as practical. Marsha seconded the motion and it carried unanimously.

Old/Deferred Business:

- **Chili Cook-off:** Postponed until February 6, 2022. Pre-Chili Cook-off will be at Dale and Kim Ross’ house at 5pm on 1/20/22.

New Business:

- **Inflatable Parade:** Vicky Pohlman organizes it, all proceeds will go to Patriot Service Dogs. Not a club event but a lot of members are going to participate.

Motion to Adjourn and move into Executive Session: Marsha moved that the November 19, 2021 Ex Comm be adjourned at 12:05 p.m. and we move into Executive Session. Barb seconded the Motion and it carried unanimously.

Ex Comm Members in Attendance: President, Mark Woodland; Vice President, Rob Ainsley; Treasurer, Barb Beil; Secretary, Lisa MacLeod; Volunteer Coordinator, Jaci Burdash; Media Trustee, Steve Larson; Proxy for Membership Trustee, Jan Donegan; Charity Relations Trustee, Marsha Herring; Travel Trustee, Judy Koch.

Motion to Adjourn the Executive Session: Lisa moved that the Executive Session be adjourned at 12:35 p.m. Barb seconded the motion and it carried unanimously.

(Signed) Lisa MacLeod, Secretary