

**THE VILLAGES PARROT HEADS
EX COMM MEETING MINUTES
January 20, 2023**

Meeting Called to Order: The January 20, 2023 meeting of the Ex Comm, held at the El Santiago Recreation Center, was called to order at 9:02 a.m. by President Mark Woodland.

Ex Comm and Appointee Members in Attendance: President, Mark Woodland; Vice President, Rob Ainsley; Secretary, Lisa MacLeod; Treasurer, Barb Beil; Membership Trustee, Johnny Ward; Volunteer Coordinator, Jaci Burdash; Media Trustee, Steve Larson; Community Relations Trustee, Marsha Herring; Travel Trustee, Judy Koch; Security Chief, Dave Walls; and Phins Up Shop Manager, Kathi Purdy.

Ex Comm Members Absent: None

Proxy Holders in Attendance: None

Guests in Attendance: Lil Roe and Ken Koch

Additions/Corrections/Approval of the Agenda: None

Flyer and Event Budget Approval and Other Guest Speakers:

- **Sumer Golf Scrambles 2022 Wrap up & Flyer for 2023:** Lil Roe circulated the wrap up sheet for the 2022 Summer golf scrambles as well as the 2023 flyer and schedule. We are going to drop the September scramble for a total of 4 for 2023. The dates for 2023 are May 28, June 25, July 30, and August 27. Tickets will remain at \$5/pp and will go on sale on April 1, 2023.
 - ✓ **MOTION:** Marsha moved to approve the flyer and schedule for the 2023 Golf Scrambles as presented. Johnny seconded the Motion and it carried unanimously.

Secretary's Report – Lisa MacLeod:

- **Electronic Motions:** Club Tent Purchase, Rotary Club Donation, Reimbursement for Snaggit Program.
 - ✓ **MOTION:** Via email on January 24, 2023, Johnny moved that we purchase 4 new logo tents. Barb amended the Motion to purchase 2 at this time and revisit the purchase of the other 2 next year. Judy seconded the Motion as amended and it carried unanimously.
 - ✓ **MOTION:** Via email on February 3, 2023, Steve moved that the club provide \$500 to support our entry in the 2023 Chili Cook-off. Jaci seconded the Motion and it carried unanimously.
 - ✓ **MOTION:** Via email on February 3, 2023, Steve moved that the club reimburse Mark Woodland and Steve Larson for the cost of purchasing the software program Snaggit for use on our website. Jaci seconded the Motion and it carried unanimously.
- **Minutes:** The Minutes of the December 16, 2022 Ex Comm Meeting were circulated to the Ex Comm Members electronically by Secretary Lisa for approval.
 - ✓ **MOTION:** Marsha moved to accept the Minutes of the December Ex Comm meeting. Barb seconded the Motion and it carried unanimously. The approved December 16, 2022 Ex Comm Minutes will be posted on the Club's website.

Financial Report – Barb Beil:

- **Financial Report:** At the end of the 2022, the club had an approximate balance of \$63,000. Of that, \$19,000 were encumbered funds with \$14,000 available for charity. All club events with plus or minus balances were closed out and any leftover funds were moved to charity. As of January 18, 2023, the club has a balance of approximately \$66,500 and \$20,600 in encumbered funds.
 - ✓ **MOTION:** Marsha moved that both the 2022 Year End Financial Report and the January 2023 Financial Report be accepted as presented, subject to audit. Jaci seconded the Motion and it carried unanimously.

Phins Up Shop – Kathy Purdy:

Kathy reported the Phins Up Shop Report to the Ex Comm.

- **Monthly Report:**
 - January Expenses = \$1,885.00
 - January Income = \$896.00
 - YTD Expenses = \$1,885
 - YTD Income = \$896.00
 - YTD Margin = -\$989.00
- **Inventory:** Inventory has been completed but not written up yet.

Security - Dave Walls: Going forward there will be 2 Security Team members on duty at both the Palmer & Havana phlockings, and 3 on duty for Belle Glade. The Watch Bill is completed for the Chili Cook-off. There will be 6 Security Team members on duty.

Report from Member Liaison: None

Report from the Election Chair: None.

Website Designer Report - Mark Goldberg: None.

President's Report - Mark Woodland:

- **Anniversary Party for 2024:** Lee Caron and Ann Blanchard have agreed to chair this event. Caribbean Chillers for a band?
 - ✓ **MOTION:** Marsha moved to accept Lee Caron & Ann Blanchard as Chairs for the Anniversary Party. Barb seconded the Motion and it carried unanimously.
- **2023 Leadership Conference:** Mark and Rob are not having much luck with the Waterfront Inn. They keep cancelling meetings.
- **Halloween Party Band:** Cactus Jack has unfortunately passed away so we need a new band for the Halloween Party. We will approach Hollywood Knights to see if they are available.
- **Angel Wigs of Hope:** This fundraiser is on July 16th from 6-9 pm and is the same day as the Belle Glade phlocking. We will check with Belle Glade to change the time of the phlocking to 1:00. We will sell tickets to this event through the club via TicketLeap.
 - ✓ **MOTION:** Steve moved that we change the July 16th phlocking start time as presented and sell tickets to the Angel Wings of Hope fundraiser through the club. Barb seconded the Motion and it carried unanimously.
- **New Member Ideas - State Labels:** Mark wants to have labels made up for states so that they can be worn on our lanyards and people can see where members are from. We need a way to print them.

President's Report - Mark Woodland, continued:

- **Gasparilla Pirate Festival Parade:** January 27, 2023 at 3:00 pm. One group will parade from Saw Grass to Everglades to Brownwood, the other group will parade from Sumter Landing to Brownwood.
- **Chili Cook-Off - Margaritaville T-shirts:** We have 4 spots again this year. We have plenty of volunteers but we need people to go to the storage unit to get the tents and tables. We will have the prize wheel there and will give away the Margaritaville T-shirts, soda & water as prizes.
- **2023 PHIP Renewal:** Everything has been submitted. We totaled \$683,000 in charity work for 2022.
- **Goodie Bags from the Daytona Trip:** We will give them to the folks that registered for the trip. Have a table at the phlockings starting on 2/1/23 to give them out.
- **Tents at the Panama City Rendezvous:** As of right now we have 64 signed up to go. The club will pay \$200 for the 2 spaces for the large club tent. We will ask the members that are going to pay \$10/pp to cover the cost of the other tent sites.

Local Events/Vice President's Report - Rob Ainsley:

- **Holiday Party 2023:** 12/20/23 at the Savannah Center. We will have 3 rooms. Mary Wallace & Gloria Beurink will be the Chairs.
 - ✓ **MOTION:** Jaci moved to approve the date, location and chairs for the 2023 Holiday Party. Marsha seconded the Motion and it carried unanimously.
- **Poker Run 2023:** The date will be 3/18/23 with a rain date of 3/19/23. We have Laurel Manor, Sea Breeze and Colony Rec Centers reserved. All pavilions are reserved and permits obtained. Joy's team is already out soliciting and Terri's team is already collecting donations for baskets and selling tickets. Rob and Bob Slaninka will meet to confirm the layout for Laurel Manor.
- **Golf Tournament 2023:** Rob is meeting with Brett Sherman, the Manager at Belle Glade. We have the possibility of a morning start sometime in September.
- **Himalayan Golf Tournament:** Carol O'Neal has volunteered to chair it again this year. Rob will secure a date in April.
- **Fundraisers at Cody's:** The dates are confirmed and will be as follows: May 16, July 18, and September 19, 2023.

Membership and Attendance – Johnny Ward:

- **Membership Report:**
 - Total Members - 1582

Volunteer Coordinator – Jaci Burdash:

Jaci circulated the Attendance, Charity Hours and Volunteer Hours Reports electronically to the Ex Comm.

- **Monthly Totals:**
 - December Attendance: 370
 - December Volunteer Hours: 1,473
 - December Charity Hours: 603
- **2022 Totals:**
 - YTD Attendance: 5,410
 - YTD Volunteer Hours: 22,512
 - YTD Charity Hours: 11,403

Volunteer Coordinator – Jaci Burdash - continued:

- **5 Year Comparison:**

YEAR	VOLUNTEER	CHARITY
2022	22,512	11,403
2021	16,311	8,361
2020	12,946	8,470
2019	23,872	14,050
2018	20,748	10,006

- **Volunteer Points for Outside Charity Work:** We will need an SOP for this. We'll put together a list of approved charities. The church or charity will need to approach us and request volunteers. Once approved we will advertise and members who volunteer will get points.
- **Volunteer Appreciation Party:** All set. 350 members invited.

External Events Trustee Report – Judy Koch:

- **Travel Committee Meeting:** 12 people total with 2 new attendees.
- **Homosassa Bus for Friday:** Run a bus for members who couldn't get a room. Bus will leave the Villages at 11:00 am and return at 10:00 pm. We need 40 people to go or we must cancel the bus.
- **Tampa Aquarium & Ebor City:** 5/25/23 Ellen McLees & Sheila Hughes will run it. \$25/pp will cover the bus and tips. Tickets will go on sale on April 1, 2023.
- **Daytona/Fall Trip:** Aku Tiki is out. They sustained too much damage in the hurricane. Judy is researching new venues. Possibilities include Coral Sands Inn and the Best Western Castillo Del Sol in Ormond Beach.
- **New Orleans Bus Trip:** Working on it.
- **Victory Casino Cruise:** Kevin Fuller will run it.
- **Disney Springs Bus Trip:** Need someone to run it.

Media Trustee Report – Steve Larson: Nothing to report.

Community Relations Trustee Report/Charitable Donations – Marsha Herring:

Marsha circulated the Charity Report electronically to the Ex Comm Members.

- **Charity Update:**

- December Charity Hours \$ Value: \$13,927.00
- December Food Pantry \$ Value: \$746.00
- St. Theresa Soup Kitchen \$ Value: \$2,000.00
- Special Olympics \$ Value: 600.00
- **Total Monthly \$ Value : \$17,257.00**
- YTD Charity Hour \$ Value: \$249,016.00
- YTD Blood Drive Hour \$ Value: \$74,420.00
- YTD Food Pantry \$ Value: \$4,955.00
- YTD Shepard's Lighthouse \$ Value: \$3,000.00
- YTD Rotary Club \$ Value: \$2,200.00
- YTD Sons of the American Legion \$ Value: \$250.00
- YTD Combat Vets to Careers \$ Value: \$6,104.00
- YTD Patriot Service Dogs \$ Value: 2,250.00
- YTD Center Hill Children's Mission \$ Value: \$2,000.00
- YTD Refuge at Jumper Creek \$ Value: \$1,000.00

- YTD Project S.O.S. \$ Value: \$3,000.00
- YTD Operation Shoebox \$ Value: \$2,500.00
- YTD It Takes a Village \$ Value: \$1,000.00
- YTD Wildwood Middle High School \$ Value: \$5,607.00
- YTD Food Pantry Cash Donation: \$1,000.00
- YTD IAFF Golf Outing \$ Value: \$100.00
- YTD Alzheimer’s Association \$ Value: \$30,000.00
- YTD Help Agency/SOZO Kids \$ Value: \$3,000.00
- YTD Special Olympics \$ Value: \$300.00
- YTD Hurricane Relief \$ Value: \$7,500.00
- YTD Food Pantry (Halloween Party) \$ Value: \$710.00
- YTD Veterans Helping Veterans \$ Value: \$3,000.00
- YTD Toys for Tots \$ Value: \$4,250.00
- YTD Ocala SPCA \$ Value: \$1,500.00
- YTD Special Olympics \$ Value: 600.00
- YTD St. Theresa Soup Kitchen \$ Value: \$2,000.00
- **YTD Total Giving \$ Value: \$425,919.00**
- **Proposed 2023 Giving Plan:** The Charity committee recommends the supporting the following charities in 2023:
 - Cash Donations:

Operation Shoebox	\$2000.00
Project SOS	\$2000.00
Humane Society	\$1000.00
Combat vets to Careers	\$2000.00
It Takes a Village	\$1000.00
Help Agency/SOZO	\$1000.00
Shepherd’s Lighthouse	\$2000.00
Refuge at Jumper Creek	\$2000.00
St. Theresa’s Soup Kitchen	\$1000.00
Center Hill Children’s Mission	<u>\$2000.00</u>
	\$16,000.00
 - Codys’ Fundraisers:

May 16	Veterans Helping Veterans
July 18	Wildwood Middle High
September 19	Patriot Dogs
 - Sponsorship: Christmas Tree for Special Olympics & tree bib (amounts left open for now)

We are in the process of contacting charities who are interested in working with us on a clothing drive in late spring. This must be group who can handle the large volume of donations.

Should additional funds become available for charity donations throughout the year, adjustments can be made.

Old/Deferred Business:

- **SOP Changes:** Tabled until next month.
- **Parakeets:** Candidates must be under 18 years old. First name only on their badges. They cannot attend ticketed events or bus trips. This will require an SOP change.

New Business:

- **Ticketor:** Not serving our needs. The money we make isn't broken down by events. We just get a lump sum deposited in our account which makes tracking almost impossible. If we are going to switch back to TicketLeap we need to do so before 2/1/23 so we can get tickets on sale.
 - ✓ **MOTION:** Johnny moved that we switch back to TicketLeap for ease of use and tracking. Marsha seconded the Motion and it carried unanimously.

Motion to Adjourn: Marsha moved that we adjourn the January 20, 2023 Ex Comm Meeting and move into an Executive Session at 11:13 a.m. Johnny seconded the Motion and it carried unanimously.

Motion to adjourn the Executive Session: Lisa moved to adjourn the January 20, 2023 Executive Session at 11:44 a.m. Marsha seconded the Motion and it carried unanimously.

(Signed) Lisa MacLeod,
Secretary, The Villages Parrot Head Club