

THE VILLAGES PARROT HEADS EX COMM MEETING MINUTES

January 15, 2021

Meeting Called to Order: The January 15, 2021 meeting of the Ex Comm was called to order at 9:09 a.m. by President Mark via WebEx.

Ex Comm Members in Attendance: President, Mark Woodland; Vice President, Rob Ainsley; Treasurer, Barb Beil, Secretary, Gypsy Ginchereau; Volunteer Coordinator, Jaci Burdash; Media Trustee, Steve Larson; External Events Trustee, Judy Koch; Membership Director, John Ward; and Community Relations Trustee, Marsha Herring

Ex Comm Members Absent: None

Proxy Holders in Attendance: None

Guests in Attendance: Mark Goldberg

Additions/Corrections/Approval of the agenda:

- ✓ **MOTION:** Steve moved to approve the Agenda with no additional items. Marsha seconded the motion and it carried unanimously.

Flyer Approval

- NA

Minutes of Previous Ex Comm Meeting – Gypsy Ginchereau

- The Minutes of the October 28, 2020 Ex Comm Meeting were circulated to the Ex Comm Members electronically by Secretary Gypsy.
 - ✓ **MOTION:** Marsha moved to accept the Minutes of the October 28, 2020 Ex Comm minutes, as circulated and presented. Barb seconded the Motion and it carried unanimously. The approved October Ex Comm Minutes will be posted on the Club's website.

Financial Report – Treasurer Barb Beil:

Treasurer Barb presented the Nov/Dec 2020 Financials.

- As of today, Dec 30, 2020, we have \$6,566.00 Total Encumbered Funds and \$5,649.00 available for future donations.
- Total 2020 Donations totaled \$26,515.00
 - ✓ **MOTION:** Gypsy moved that the Nov/Dec 2020 Financial Report be accepted as presented subject to audit. John seconded the Motion and it carried unanimously.

President's Report:

- There will be five (5) blood drives in 2021. The first blood drive will be on February 1, 2021 at The Villages Polo Grounds. Mark G needs a list of the dates and locations. A letter will go out to membership requesting volunteers.
- MailChimp has been replaced by a new mailing system. MailChimp will remain available for several months during the initial roll-in phase.
- The Club intends to hold several driveway parties until the Phlockings are restarted at the Country Clubs. The first will be on January 20, 2021 at Lee and Sue Caron's home. Just Mike and Gary will provide entertainment for this event.
- End of Year Report to PHIP, Registration and Dues: Mark W will prepare and submit Year End report for PHIP. Dues will be based on November 2020 membership. The \$75.00 Registration fee was paid by Lone Palm. TVPH will donate \$75.00 to Lone Palm.

- ✓ **MOTION:** John moved to give Lone Palm a \$75.00 donation to repay the fees paid by them to cover registration fees. Marsha seconded the motion and it carried unanimously.
- MOTM Registration opens on January 21, 2021.
- Sue Kermis will serve as Temporary Regional Coordinator until a suitable replacement can be found.
- 2021 Leadership Conference has not been scheduled
- Ex-Comm meetings/location: All future Ex Comm meetings will be held on the 3rd Friday of each month. Meetings will take place on WebEx until further notice.
- TVPH is still looking for suggestions for Member Advocate
- New Member Orientation will be set up as a committee

Membership and Attendance – Membership Director John Ward

- John reported the club currently has 632 members with 60 new members since October.

Volunteer Coordinator – Jaci Burdash:

- **Attendance:** Jaci circulated the Attendance, Charity Hours and Volunteer Hours Reports electronically to the Ex Comm. Phlockings are still closed so there was 0 attendance in November and December.
- **Volunteer Hours:** Total 2020 Charity Hours were 8,170 reflecting a Dollar Value of \$204,494.00
- Volunteer Appreciation Party: This event will have to be held off due to Covid-19 restrictions. Suggestion is to combine the 20/21 Pin for next year's event.

Internal Events Trustee Report – Rob Ainsley, Vice President –

- Villages current restrictions are still at 50% for room occupancy
- \$500.00 deposit is still being held from Golf Tournament. Consider having it in May.
- 2021 Poker Run – Will be cancelled at this time.
- 2021 Pool Parties – Will be cancelled (not scheduled) at this time.
- 2021 Chili Cook-off has been cancelled.
- St. Patrick's Day Parade has been cancelled at this time.
- Rob will continue to talk with Cat on a regular basis in case of changes.

External Events Trustee Report – Chair Judy Koch:

- Homosassa – Mark W, Judy, Ann and Lee will go to Homosassa this month to discuss a possible event with new owners.
- Daytona – Hotel is set up for beginning of October 2021. Sandy Senator is working on entertainment
- 2022 Highway One Cruise – April 9-16, 2022: The Club will work with Jenny Wilson to set up Cruise for TVPH at the same time.

Media Trustee Report – Steve Larson:

- **Website:** All is good – Looks Great
- **Newsletter:**
 - Trying to keep it full.
- **Facebook/Online Activities:**

Web-Site Designer Report – Mark Goldberg:

- Back up needs to be trained
- Created Board of Directors Page
- Created Master Mebers List – Admin only

Community Relations Trustee Report/Charitable Donations – Marsha Herring:

- Marsha distributed the Charity Report electronically to Ex Comm members. The following Charitable donations were made in
 - November:
 - Blood Drive - \$12,420.00
 - Lake Panasoffkee Food Pantry - \$2,675.00

➤ December:

- Lady Lake Food Pantry - \$1,500
- Project SOS - \$300.00
- Lake Panasoffkee Food Pantry - \$1,500.00
- Fruitland Park Food Pantry - \$1,500.00
- Wildwood Food Pantry - \$1,500.00
- Center Hill Children's Mission - \$1,000
- HELP Agency/SOZO - \$1,000.00
- Operation Shoebox - \$1,000.00
- 2020 Total Giving: Cash \$27,749.00, Blood (value) \$31,495.00 and Charitable Hours (Value) \$204,494.00. Total Giving \$263,738.00
- There will be no survey information available for 2021 donations.
- Current suggestion is to donate to the same Charities
 - Consider adding Ocala SPCA
- Website Award money will be donated to Project SOS
- Wildwood Middle School Charity Event will be set up this year.

Phins Up Shop – Pam Babasa

- Barb requested new inventory from Pam Babasa as soon possible.

Committee Reports:

Security: No activity this month

Club Size: No activity this month

By-Law & SOP Changes: No activity this month

Webmaster: Mark suggested adding the website address to all flyers.

Old Business: NA

New Business: NA

Motion to Adjourn: Gypsy moved that the January 15, 2021 Ex Comm Meeting be adjourned at 10:43 a.m. Barb seconded the Motion and it carried unanimously.

(Signed) Gypsy Ginchereau, Secretary