

THE VILLAGES PARROT HEADS

EX COMM MEETING MINUTES

January 19, 2019

Meeting Called to Order: The January 19, 2019 meeting of the Ex Comm was called to order at 8:57 a.m. by President, Lee Caron at ResCare Home Care & Staffing.

Ex Comm Members in Attendance: President, Lee Caron; Vice President, Mark Woodland; Secretary, Lori Hollister; Treasurer, Larry Roeder; Membership Director, Danny Roe; Volunteer Coordinator Trustee, Ross Irlam; Events Trustee, Judy Koch; Media Trustee, Steve Larson; and Community Relations Trustee, Rob Ainsley

Ex Comm Members Absent: None

Guests in Attendance: Glenny Kinder, Ken Koch, and Sue Caron

Minutes of Previous Ex Comm Meeting – Lori Hollister:

- The Minutes of the December 18, 2018 Ex Comm Meeting and the Minutes of the December 18, 2018 Executive Session of the Ex Comm were circulated to the Ex Comm Members electronically by Secretary Lori.
 - ✓ **Motion:** Ross moved to accept the Minutes of the December 18, 2018 Ex Comm Meeting and the Minutes of the December 18, 2018 Executive Session as submitted. Steve seconded the Motion and it carried unanimously. The approved December 18, 2018 Ex Comm Minutes will be posted on the Club's website.

Financial Report – Larry Roeder:

- **Profit & Loss Statement:** Larry distributed the December 2018 Profit & Loss Statement, Balance Sheet through December 31, 2018, and December 2018 Encumbered Funds Report electronically. The Profit & Loss Statement reflected a net loss to the Club in December 2018 of \$14,320, largely because of cost of the Christmas Party. The New Year's Eve party came in at a profit. The Year-to-Date profit to the Club for 2018 was \$11,334.
- **Balance Sheet:** The Club had \$31,974.18 in their BB&T bank accounts, including \$25,000 in CD's, as of December 31, 2018. The Club also had \$2,423.40 in Phins Up Shop inventory, for total equity of \$34,397.56.
 - ✓ **Motion:** Steve moved that the December 2018 Profit & Loss Statement be accepted as presented subject to audit. Rob seconded the Motion. The Motion carried unanimously.
- **Encumbered Funds Report:** The Club has total encumbered funds of \$12,043, total cash of \$31,974, and \$6,932 available for future donations.

Membership and Attendance – Danny Roe:

- Danny reported that the Club ended December 2018 with 1,396 total active members.
- The Club welcomed 89 new members and renewals by former members who did not renew in 2018 in the month of January 2019. Since November 1, 2018 the Club has welcomed 230 new members and 557 renewals. The Club ended January 2018 with 1,487 members.

Volunteer Trustee –Ross Irlam:

- **Attendance:** Ross circulated the Attendance Report and the Volunteer Hours Reports electronically to the Ex Comm. The Attendance Report through the Mallory Phlocking on January 16, 2019 reflected attendance numbers are as follows:

Phlocking Attendance:	Palmer	255	(236 in December 2018)
	Mallory #1	285	(143 in December 2018)
	Mallory #2	279	(191 in December 2018)
	Average:	273	(190 in December 2018)
- The Club had 422 more members in attendance at the January 2019 Phlocking than the January 2018 Phlocking, and total attendance of 819 in January 2019 was more than any monthly Phlocking in 2018.
- **Volunteer Hours:** The volunteer hours' report for 2018 reflected 10,066 charity hours for the year and total volunteer hours of 20,748, which was 1,272 more total volunteer hours than 2017.
- **New Points Guidelines:** Ross sent out revised points guidelines to the Ex Comm members electronically. These will be cut and pasted into the SOP's if approved.
 - ✓ **Motion:** Steve moved to accept the changes set forth in the revised points guidelines to be incorporated into the SOP's. Danny seconded the Motion and it carried unanimously.
- **Volunteer Party:** Everything is on track for the January 28, 2019 party. He has the pins and 222 members were invited.
- **Big Brothers/Big Sisters:** Ross will coordinate a Phlocking date with Mark for representatives from Big Brothers/Big Sisters to attend and solicit volunteers. Steve will also include volunteer opportunities in the newsletter including the hospital, Boys & Girls Club and Big Brothers/Big Sisters.
- **Deliver the Difference:** The organization is consolidating their packing to 3-4/year at the Savannah Center. Maureen O'Connor is the Chair.

Internal Events Trustee Report – Mark Woodland:

- **February 2, 2019 Chili Cook-Off:** Dale Ross won the Club's chili cook-off recipe contest. Our Club tent will not be on the Square this year, but on Shore Drive by the Lake. The exact layout has not been released yet.
- **October 26, 2019 Halloween Party:** Mark reported Denise Woodland has volunteered to Chair the Halloween Party, with Diana Massey acting as Assistant Chair.
 - ✓ **Motion:** Mark moved that the Ex Comm accept Denise Woodland as Chair of the 2019 Halloween Party. Ross seconded the Motion and it carried unanimously.
- **December 7, 2019 Christmas Party:** Frannie Durr is the Chair of the event which will be held at the Wildwood Community Center. She is thinking of changing caterers. The music will be "3 for the Road + 1" at a cost of \$750.
- **December 31, 2019 New Year's Eve Party:** Hollywood & the Tropix will provide the music at the Savannah Center for the 2019 New Year's Eve Party. Jaci Burdash has volunteered to Chair the event again. The cost for the band is \$1,200 plus \$100 for the DJ.
- **5 O'Clock Somewhere Update:** Mark advised that "3 for the Road" will be playing at Evans Prairie on Thursday, February 28, 2019. Mark will meet with the country club owner to see if they are interested in us having a 5 O'Clock Somewhere at Evans Prairie on February 28th.
- **Ex Comm Party Table Policy:** It was discussed and agreed that, if an Ex Comm member does not pay for a table at a party/dance within the timespan of 3 Phlockings, then the party/dance Chair may release the table and sell the seats to the Club's members. Ross will let the Chairs know this policy.

External Events Trustee Report – Judy Koch:

- **Travel Committee:** Judy reported that there was standing room only at the January 10, 2019 Travel Committee Meeting. She said there were lots of new people in attendance and great enthusiasm.
- **April 10, 2019 Victory Casino Cruise:** Ray Privott has volunteered to chair the event. He will use the same flyer as last year with changes to the date, chair and cost. Tickets to only one (1) 56-passenger bus will be sold and he will start selling seats at the Monday Mallory Phlocking on February 11, 2019. No comps will be allowed and the cost will be \$45/pp with Highway 1 playing that day. Judy submitted a budget for the trip and proposed draft flyer.
 - ✓ **Motion:** Mark moved that the budget be approved as submitted. Dan seconded the Motion and it carried unanimously.
 - ✓ **Motion:** Dan moved that the Ex Comm approve the flyer for the trip subject to a review of proposed changes to the date, Chair and cost. Ross seconded the Motion and it carried unanimously.
- **Tampa Bay Downs Bus Trip March 3, 2019:** The trip is sold out with 91 people going.
- **March Savannah Bus Trip:** The decision was made to cancel the trip because only 14 members had paid for the trip.
- **Other Trips:** Judy said that bus trips had been proposed to the Ying Ling Brewery and Hamburger Mary's in Clearwater, as well as some other different bus trips.

Media Trustee Report – Steve Larson:

- **Newsletter:** Steve is working on the February 2019 newsletter and will send it to Lee for distribution to the members. He will include information that the Riverside Resort in Homosassa is sold out and 1 bus will be provided for members on Sunday. He will also delete the Savannah bus trip and add a page called "Other Stuff" for other Parrot Head events and trop rock bands playing with a link to "Phlockers Magazine". Steve will also include a recap of the charities the Club supports and how donations of cash and in-kind are calculated.

Community Relations Trustee Report/Charitable Donations – Rob Ainsley:

- **Charitable Giving Report:** Rob emailed the Final Giving Reports to the Ex Comm showing the donations made in 2018 of cash, in-kind donations and charitable time donated in the form of volunteer hours.
- **2019 Proposed Giving Plan:** Rob presented the Charity Committee's 2019 proposed Giving Plan based upon the results of the member survey conducted in January 2019. The Committee recommends the following donations totaling \$15,000 throughout 2019:
 - \$2,000 to Wildwood Soup Kitchen
 - \$2,000 to SOZO Kids
 - \$2,000 to Center Hill Children's Mission
 - \$2,000 to Patriot Dogs
 - \$2,000 to Honor Flight
 - \$2,000 to Shepherd's Lighthouse
 - \$2,000 to All One Family
 - \$1,000 to Community Health Medical Clinic

The following fundraisers were also recommended to be held in 2019:

- January Casino Night for Project SOS
- April Fundraiser for SPCA
- July Fundraiser for Help Us Help Kids (Wildwood Middle/High School)
- October Fundraiser for Operation Shoe Box

The money collected from the 50/50 raffle will still go to Deliver the Difference.

- ✓ **Motion:** Steve moved to approve the 2019 Charitable giving Plan as presented. Larry seconded the Motion and it carried unanimously.

- **Big Brothers/Big Sisters Donation:** A donation was contemplated during a prior Ex Comm Meeting and indicated to the organization.
 - ✓ **Motion:** Mark moved that the Club donate \$1,000 to Big Brothers/Big Sisters. Ross seconded the Motion and it carried unanimously.

Old Business:

- **Refund:** The Club has still not received a refund from the manager of Street Talk. Lee will continue to try and work with the manager to collect the refund before speaking with the band members.

New Business:

- **Ticket Sales:** Mark distributed electronically a proposed amendment to the SOP's by adding an Article XII entitled "Ticket Sales Where Seats Are Assigned". Mark said the proposed amendment is a result of problems with members trying to purchase up to 18 tickets to an event at a Phlocking and causing problems for the event chairs. Mark suggested limiting members to a maximum number of 6 tickets, which is the same amount that Ex Comm members can purchase, limiting ticket sales to a maximum of 1/3 of available seats at each of the first 3 Phlockings, and deciding whether points will be needed to purchase tickets and, if so, what opportunities do our members have to earn points. Mark will work on revisions to provide to the Ex Comm at a future meeting.
- **Sumter County Talent Showcase Flyer:** Pres. Lee presented a flyer for this event on Tuesday, March 12, 2019 at The Barn at Mazak Ranch in Bushnell, FL. Parady is supporting this event and the organization will receive matching funds from the State of Florida based upon our donation.
 - ✓ **Motion:** Steve moved that the Club donate \$1,000 to the Talent Showcase. Larry seconded the Motion.
 - ✓ **Amended Motion:** Rob moved to amend the Motion to approve a \$1,500 donation to Talent Showcase. Ross seconded the Motion. A vote was held and the Motion to Amend carried with Larry and Steve opposed.
 - ✓ **Motion:** Ross moved to purchase a table to the Sumter County Talent Showcase for \$1,500. Larry seconded the Motion and it carried unanimously.

Announcements:

The next Ex Comm meeting will be held on Friday, February 22, 2019 at 9:00 a.m. at Rescare Home Care & Staffing in Pinellas Plaza, 2472 Burnsed Boulevard.

Motion to Adjourn Into Executive Session: Ross moved that the January 19, 2019 Ex Comm Meeting be adjourned into Executive Session at 11:05 a.m. Rob seconded the Motion and it carried unanimously.

Motion to Move Into Regular Session and Adjourn: Steve moved that the January 19, 2019 Ex Comm Meeting move into regular session and be adjourned at 11:20 a.m. Ross seconded the Motion and it carried unanimously.

(Signed) Lori Hollister, Secretary