

THE VILLAGES PARROT HEADS EX COMM MEETING MINUTES May 21, 2021

Meeting Called to Order: The May 21, 2021 meeting of the Ex Comm, held at the El Santiago Recreation Center, was called to order at 9:10 a.m. by President Mark.

Ex Comm and Appointee Members in Attendance: President, Mark Woodland; Vice President, Rob Ainsley; Treasurer, Barb Beil, Secretary, Gypsy Ginchereau; Volunteer Coordinator, Jaci Burdash; Membership, John Ward; Director Media Trustee, Steve Larson; External Events Trustee, Judy Koch; and Community Relations Trustee, Marsha Herring; and Mark Goldberg, Web Master;

Ex Comm Members Absent: None

Proxy Holders in Attendance: None

Guests in Attendance: None

Additions/Corrections/Approval of the agenda:

- ✓ **MOTION:** Gypsy moved to approve the Agenda with no additional items. Marsha seconded the motion and it carried unanimously.

Flyer and Event Budget Approval

- The Wrap-up Sheet for the Homosassa event was presented and accepted. Total income was \$3,001.00, total expenses were \$1,770.68 for a club profit of \$1,230.32.

Minutes of Previous Ex Comm Meeting – Gypsy Ginchereau

- The Minutes of the April 16, 2021 Ex Comm Meeting were circulated to the Ex Comm Members electronically by Secretary Gypsy.
 - ✓ **MOTION:** Marsha moved to accept the Minutes of the April 16, 2021 Ex Comm minutes, as circulated and presented. Barb seconded the Motion and it carried unanimously. The approved April 2021 Ex Comm Minutes will be posted on the Club's website.

Financial Report – Treasurer Barb Beil:

Treasurer Barb presented the April 2021 Financials.

- Barb reported that at the end of April, the Club had a balance of \$37,634.00. in Operation Fund and \$9,871. in encumbered funds.
- Barb circulated the Encumbered Funds Report electronically
 - ✓ **MOTION:** Steve moved that the Treasurer have the authority to adjust her reports to include the latest financial information available to present at the monthly Ex Comm meetings. Marsha seconded the Motion and it carried unanimously.
 - ✓ **MOTION:** Marsha moved that the April 2021 Financial Report be accepted as presented subject to audit. Rob seconded the Motion and it carried unanimously.

President's Report:

- **Blood Drives:** Next blood drive will be held at Brownwood Hotel on May 31, 2021. Skip will talk to One Blood regarding possible pins for blood donors. September 11, 2021 Blood Drive – still not sure if it will be held at the Firehouse.

- **Leadership Conference:** There will not be a 2021 Leadership Conference. TVPH would like to host the 2022 Conference.
- **Homosassa 2022:** Rob and Mark spoke with the new owners and would like the Club to come back in 2022. There is a parking issue with the property. Club needs to consider: (1) possible weekday event (2) different entertainment, and (3) changing times of the entertainment
- **Phlockings:**
 - ✓ Mallory CC was not receptive to having TVPH return to that venue for Phlockings.
 - ✓ Sandi Senator has music planned for the remainder of 2021
 - ✓ Mark will talk to Belle Glade about a Phlocking
 - ✓ Jaci needs to arrange for someone to volunteer to move tables at Palmer
 - ✓ Palmer, 1st Phlocking, will not add 20% Tip. May return to 20% tip at a future date.
- **Emails – Survey:** Discussion put on hold.
- **Picnic instead of Poker Run in Fall:** Consider a picnic in the Fall. Possibly October or November. The Club would only supply music.
- **Theme Party Each Year:** Consider adding a “theme” party each year. Possible Toga Party in May.
- **5 O’clock Somewhere:** Mike Peacock would like to continue to do these events. 4 -5 events per year.
- **Key West:** Sunny Jim is available to entertain at a party at the Smokin’ Tuna during the 2021 Meeting of the Minds. The club would do 50/50 and possible baskets.
 - ✓ **MOTION:** Gypsy moved that the Club host a party at the Smokin’ Tuna during the 2021 Meeting of the Minds. Jaci seconded the Motion and it carried unanimously.

Membership and Attendance – Membership Director John Ward

- The club currently has 782 renewals and 142 new members since January. Total Membership is currently 924.
- Membership went smoothly at the Havana Phlocking

Volunteer Coordinator – Jaci Burdash:

- **Attendance:** Jaci circulated the Attendance, Charity Hours and Volunteer Hours Reports electronically to the Ex Comm. Phlockings are still closed so there was 0 attendance in April. The May Havana Phlocking count was 243. This was the 1st Phlocking in over a year.
- **Volunteer Hours:** April Charity Hours were 426. And April 2021 Volunteer Hours 672
- **50/50 and Attendance Volunteers:** Jaci needs to set up volunteers for 50/50 (Jim Dealman) and attendance for when Phlockings open back up in May

Internal Events Trustee Report – Rob Ainsley, Vice President –

- **Himalayan Golf:** Will try to bring Tournament back to The Villages for 2022
- **Valentines Day Dance:** February 13, 2022 at Sea Breeze Recreation Center. Cat (The Villages Rec. Rep.) called and said that the Super Bowl is the same day. Consider changing the Valentine Dance to a Super Bowl Party or combination of both.
- **Golf Scrambles:** Ticket sales have been very good. Gold scrambles are scheduled on the following dates: Dates are June 27 – Red Fish; July 25 – Bogart; August 29 – Chula Vista and September 26 – Tarpon Boil.
- **Pool Party Chair:** Jaci has lined up Kim Ross as Chair and Julia Allen as Assistant Chair.
 - ✓ **MOTION:** Gypsy moved to appoint Kim Ross as Chair of the Pool Party and Julia Allen as Assistant Chair. Marsha seconded the motion and it carried unanimously.
- **2021 Christmas party:** Scheduled for December 16, 2021 at La Hacienda Recreation Center
 - Trish Crocker is not interested in Chairing the event again
 - Bonnie Walls would like to Chair the event

- ✓ **MOTION:** Gypsy moved to appoint Bonnie Walls Chair for the 2021 Christmas Party. Barb seconded the Motion and it carried unanimously.
- **2022 Poker Run** scheduled for March 19, 2022.

External Events Trustee Report – Chair Judy Koch:

- Daytona Event: 87 Rooms Sold – Open to other clubs at this time
- 2022 Highway One Cruise – 70 members have signed up so far. April 9-16, 2022:

Media Trustee Report – Steve Larson:

- **Website:** Check it out occasionally
- **Newsletter:**
 - Trying to keep it full.
- **Facebook/Online Activities:** All good

Web-Site Designer Report – Mark Goldberg: Ongoing maintenance and improvements

- Mark G. continues to maintain and improve the Club website.

Community Relations Trustee Report/Charitable Donations – Marsha Herring:

- Marsha distributed the Charity Report electronically to Ex Comm members.
 - Charity Hour \$ Value: \$9,828.00
 - Food Pantry \$ Value: \$1,509.00
 - Total April Giving \$ Value: \$11,337.00
- **Cody's (Brownwood location) fundraiser:** Scheduled for July 20, 2021 to benefit Wildwood Middle High School. Jan Donegan will send a list of items needed to Steve and Mark G for posting on the website. Jan will start selling tickets for door prize (donated by Safe Harbor - Seaworld Aquatica – 2 annual passes) at the Phlockings beginning at Havana Phlocking with 3 tickets for \$5.00. At all July Phlockings tickets will be 2 tickets for \$5.00 and at event will be \$5.00 each. Drawing will be July 20, 2021 at Cody's.
- **Food Drive:** We will change food drive recipients each month and collect only at one Phlocking per month. Recipients will be Lady Lake, Wildwood, Lake Panasoffkee, and Fruitland Park.
 - Marsha will coordinate pickups with Gerald Brown.

Phins Up Shop – Pam Babasa

- Pam Babasa was unable to attend the meeting. Mark reported for the Phins up shop
- Expected expense will be \$2,000.00 to add items to the inventory due to all the new members. This will include T-shirts (both designs for Men and Women), koozies and window decals.
- Phins up Shop generated \$1,528.00 in sales in March and had expenses of \$593.00 in April.

Committee Reports:

Elections: End of year

Security: Suggest only 1 security staff and smaller events and Phlockings

Club Size: No activity this month

By-Law & SOP Changes: No activity this month

Webmaster: always ongoing.

Old/Deferred Business:

- None.

New Business:

- **Corporate Sponsors:** Need to remove Mallory Country Club and Sumter Landing Care from the newsletter and website

Motion to Adjourn Into Executive Session: NA.

Motion to Adjourn: Judy moved that the May 21, 2021 Ex Comm be adjourned at 11:07 a.m. Rob seconded the Motion and it carried unanimously.

(Signed) Gypsy Ginchereau, Secretary