

THE VILLAGES PARROT HEADS
EX COMM MEETING MINUTES
May 17, 2019

Meeting Called to Order: The May 17, 2019 meeting of the Ex Comm was called to order at 8:55 a.m. by President, Lee Caron at Fish Hawk Recreation Center as ResCare Home Care & Staffing was not available.

Ex Comm Members in Attendance: President, Lee Caron; Vice President, Mark Woodland; Secretary, Lori Hollister; Volunteer Trustee, Ross Irlam; Events Trustee, Judy Koch; Media Trustee, Steve Larson; and Community Relations Trustee, Rob Ainsley; Membership Director, Danny Roe

Ex Comm Members Absent: Treasurer, Larry Roeder

Proxy Holders in Attendance: Paul Kinder for Larry Roeder

Guests in Attendance: John Ward, Jan Donegan and Ren Titus

Minutes of Previous Ex Comm Meeting – Lori Hollister:

- The Minutes of the April 19, 2019 Ex Comm Meeting were circulated to the Ex Comm Members electronically by Secretary Lori.
 - ✓ **Motion:** Ross moved to accept the Minutes of the April 19, 2019 Ex Comm Meeting as submitted. Mark seconded the Motion and it carried unanimously. The approved April 19, 2019 Ex Comm Minutes will be posted on the Club's website.

Executive Session:

- ✓ **Motion:** Paul moved that the Ex Comm move into Executive Session at 9:05 a.m. Judy seconded the Motion, it carried unanimously, the Ex Comm moved into Executive Session and all guests were asked to leave the meeting.
- ✓ **Motion:** Dan moved that the Ex Comm come out of Executive Session at 9:45 a.m. and resume its regularly schedule meeting. Mark seconded the Motion, guests were invited to return, and the regular Ex Comm meeting resumed at 9:55 a.m.

Financial Report – Paul Kinder for Larry Roeder:

- **Profit & Loss Statement:** Larry distributed the April 2019 Profit & Loss Statement, Balance Sheet, Encumbered Funds Report, and Treasurer's Report for April 2019 electronically. The Profit & Loss Statement reflected a net profit to the Club in April 2019 of \$2,285 and a year-to-date profit of \$16,472. Fundraising activities in April generated \$2,367, \$815 for the SPCA, \$813 from the raffle of unclaimed poker run baskets, and \$739 from 50/50. The significant in town events were Homosassa, with \$960 of income and the summer golf scrambles with \$1,110 of income.
- **Phins Up Shop:** The Phins Up Shop showed a loss of \$474 for the month because of large purchases of Club shirts and t-shirts to meet the demand of our new members.
- **Donations:** There was one donation to charity during the month, \$1,500 to the Sumter County Humane Society/SPCA.
- **Poker Run:** Accounting for the Poker Run was finalized with the raffle of the baskets, and the total profit was \$16,026.
- **Balance Sheet:** Total cashing checking and CD's was \$56,489.58 as of April 30, 2019.

- **Encumbered Funds Report:** The Club has raised \$23,694 from fund raisers so far this year, and has contributed \$8,000 to charity, leaving \$15,695 for future donations. The other encumbered funds are net collections of \$2,260 for Homosassa, \$5,363 in credit card debt, and a \$1,764 liability for the Tampa Bay Rays baseball game and Tavares pub crawl. Deducting total encumbered funds of \$25,081 from total cash of \$56,490 leaves free cash of \$31,409 as of April 30, 2019. The free cash is available to cover future Club operating expenses and to subsidize future events.
- **Tax Return:** The Club's Annual Return of Organization Exempt from Income Tax (Form 990-EZ) has been completed and sent to the IRS of May 8, 2019. The due date for the return is May 15, 2019. The return showed an excess of total revenue over total expenses of \$11,950 for the year 2018.
- **CD's:** Pres. Lee advised that he is going to cash in the CD's and put the funds into our checking account so that the next President can do what he wants with the funds.
 - ✓ **Motion:** Ross moved that the April 2019 Profit & Loss Statement be accepted as presented subject to audit. Danny seconded the Motion. The Motion carried unanimously.

Membership and Attendance – Danny Roe:

- Danny reported that the Club ended the month of May with the Phlocking on May 15, 2019 with 1,239 members. The Club welcomed 35 new members and 27 renewals in May 2019. 434 members from 2018 have not renewed their memberships yet.
- Danny ordered laminated pouches for the badges and will order more lanyards if needed.
- **New Membership Trustee:** Danny suggested that it would be beneficial to give John Ward, the new membership director, access to the confidential membership data base.
 - ✓ **Motion:** Danny moved that he give John Ward access to the membership data base, together with all of the confidentiality admonitions. Mark seconded the Motion and it carried unanimously.

Volunteer Trustee –Ross Irlam:

- **Attendance:** Ross circulated the Attendance Report and the Volunteer Hours Reports electronically to the Ex Comm. Total attendance at the May 2019 Phlockings was 682. The Attendance Report through the Mallory Phlocking on May 15, 2019 reflected attendance numbers are as follows:

Phlocking Attendance:	Palmer	215	(229 in April 2019)
	Mallory #1	196	(252 in April 2019)
	Mallory #2	271	(277 in April 2019)
	Average:	227	(253 in April 2019)
- **Volunteer Hours:** The volunteer hours in April were 675 with total volunteer hours being 1,282.\
- **Helping Hands:** Ross reported that the Club has lost our only point of contact and our members have not done anything with them in a long time. He will not pursue this organization.

Internal Events Trustee Report – Mark Woodland:

- **5 O'Clock Somewhere:** There will be a 5 O'Clock Somewhere on June 25, 2019 at Cody's Mulberry. Cody's will provide the music.
- **Valentine's Dance:** The Trop Rock Junkies have been reserved for the February dance at a cost of \$800.

External Events Trustee Report – Judy Koch:

- **Homosassa Bus Trip:** Judy presented the wrap sheet for the bus to Homosassa. Only 14 people went so the Club lost \$600.
- **Tampa Bay Downs Bus Trip:** Judy presented the wrap sheet and the trip made \$172.

- **Panama City Birthday Trip:** Judy reported that the basket donated by our Club to the Panama City Parrot Head Club earned \$600 in the silent auction. The value will be included in our “in kind” donation as a charitable donation.
- **Top Golf & Mall of Millenia Bus Trip:** Judy presented the flyer for the trip on August 22, 2019 and would like to start selling tickets at the Mallory 2 Phlocking in June so tickets will be available for 6 Phlockings.
 - ✓ **Motion:** Judy moved to accept the flyer as presented. Mark seconded the Motion and it carried unanimously.
- **Sleuths Mystery Dinner Show Bus Trip:** Judy presented a flyer for the trip on July 22, 2019. She will change the flyer to list the bus times. She will be using The Villages transportation, and would to start selling tickets at the Palmer Phlocking in June. The additional cost of the prime rib will be rounded up to \$7/pp.
 - ✓ **Motion:** Danny moved to accept the flyer subject to changes to the flyer to show the bus information and the additional cost of the prime rib. Ross seconded the Motion and it carried unanimously.
- **John’s Pass Bus Trip:** Judy advised that tickets for this trip will go on sale in July.

Media Trustee Report – Steve Larson:

- **Newsletter:** Steve is working on the June 2019 newsletter.
- **Corporate Sponsors:**
 - **Kline Executive Suites:** Steve reported that they have not yet paid the funds to be a corporate sponsor of the Club. Judy suggested we ask them to help sponsor the 2 Disney passes for our next fundraiser. Rob will give him 30 days to fulfill his commitment as a corporate sponsor before we take him off of our list.
 - **Village Ear:** Steve reported that Village Ear are dedicating their charitable donations to hearing impaired children. Village Ear will remain a corporate sponsor through the end of 2019.
 - **Possible New Sponsor:** Steve is meeting with a roofing company in Lady Lake who appears to be anxious to be a corporate sponsor.

Community Relations Trustee Report/Charitable Donations – Rob Ainsley:

- **Charitable Giving Report:** Rob emailed the 2019 Giving Reports to the Ex Comm.
- **October 19, 2019 Joint Parrot Head/Leesburg Rotary Club Event:** Rob reported on the joint event with the Leesburg Rotary Club. Rotary will hire the bands for the event, get the liquor permit, sign the contract and get insurance. The Rotary Club is expecting a couple thousand people to attend. Budweiser wants to bring in beer trucks. Rotary has asked for our Club logo for the flyer. Since we own our Club logo, we will provide this. However, the event cannot use the words “Parrot Head” or “Margaritaville” or use their logos. It will be called a “Parrot Fest”. Highway 1 is holding the date at a cost of \$750. Music will be from 1 pm to 8 pm. They are hoping to provide transportation to Leesburg from The Villages and also sell parking spaces for tailgating in the parking lot.
- **Charitable Donations:** Rob will schedule some of our charity recipients to receive funds at the June Phlockings.
- **Deliver the Difference:** Rob reported that Deliver the Difference is going in a different direction and focusing their efforts internationally. There will be no more association in The Villages and no more packing meals in The Villages.
 - ✓ **Motion:** Steve moved to end the Club’s association with Deliver the Difference and withhold any 50/50 proceeds previously designated for Deliver the Difference effective immediately. Ross seconded the Motion and it carried unanimously.

It will be up to the new Ex Comm to decide what to do with the money raised from 50/50.

- **Manatee Adoption:** Steve said that the Ex Comm needs to decide if the Club is adopting manatees for 2019.
 - ✓ **Motion:** Steve moved that the Club adopt 3 manatees for 2019, “Ginger”, “Ariel” and “Crazy Nick”. Ross seconded the Motion and it carried unanimously.

Old Business:

- There was no old business to come before the Ex Comm that has not already been addressed.

New Business:

- **“Help Us Help Kids” Fundraiser:** Jan Donegan, Chair, presented a flyer and plan for the 2019 fundraising effort to benefit the wildwood Middle High School. Lee can set up a donation item on the square so members can donate using their credit cards. Because Village Ear will not be sponsoring the raffle price, the Club needs to commit \$600 to purchase two (2) Disney passes so that the flyer shows what the raffle price is.
 - ✓ **Motion:** Mark moved that the Club provide the funds necessary to purchase two (2) Disney Florida Resident Weekday Select Passes for the raffle prize at the July 23, 2019 fundraiser to be held at Cody’s in Brownwood at a cost of approximately \$600. Danny seconded the Motion and it carried unanimously.Steve will get the raffle tickets. The fundraiser will be promoted in June with handing out flyers to the members. Donated items will be collected at all 3 Phlockings in July. Raffle tickets will be sold at the Phlockings beginning at the 2nd Mallory Phlocking in June.
 - ✓ **Motion:** Mark moved that the Ex Comm accept the flyer and print the raffle tickets for the Help Us Help Kids July fundraiser. Ross seconded the Motion and it carried unanimously.
- **Professional Webmaster:** Lee reported that other Clubs are using professional webmasters to handle their Club’s website. The Club does not have to worry about having a member maintain the website. Ross is very much in favor of hiring a professional webmaster because they are able to make lots of additions to make our website more user friendly. We have a very complicated website and if it crashes, it is going to be a big problem. Lee will continue to look into this and work with Michael, our current webmaster.
- **Election Process:** Paul Kinder advised that on-line voting will begin at midnight on June 1st and end at midnight on Wednesday, June 19, 2019. Paper ballots will be given out at the Phlockings. Danny will provide Paul with a membership list so he can cross off those members who have voted. Paul outlined the voting process. Votes will not be tabulated until voting closes at midnight on June 19th. No running totals will be revealed to candidates. Names will be listed on the ballot alphabetically. In the event that there is a vacancy in the position of Vice President, the Ex Comm will follow the written procedures to fill a vacancy. Those running unopposed will be affirmed at the Phlockings in June. Those elected, whether running opposed or unopposed, will take office on July 1, 2019.
- **Pres. Lee’s Last Ex Comm Meeting:** Pres. Lee expressed his thanks and gratitude to the Ex Comm and the Ex Comm thanked Pres. Lee for his dedication and commitment to the Club.

Announcements:

The next Ex Comm meeting will be held on Friday, June 21, 2019 at 9:00 a.m. at Rescare Home Care & Staffing in Pinellas Plaza, 2472 Burnsed Boulevard.

Motion to Adjourn: There being no further business to come before the Ex Comm, Steve moved that the May 17, 2019 Ex Comm Meeting be adjourned at 11:25 a.m. Mark seconded the Motion and it carried unanimously.

(Signed) Lori Hollister, Secretary