

THE VILLAGES PARROT HEADS

EX COMM MEETING MINUTES

November 22, 2019

Meeting Called to Order: The November 22, 2019 meeting of the Ex Comm was called to order at 9:00 a.m. by President Mark at ResCare Home Care & Staffing

Ex Comm Members in Attendance: President, Mark Woodland; Rob Ainsley, Vice-President; Treasurer, Barb Beil; Secretary, Lori Hollister; Volunteer Coordinator, Ross Irlam; External Events Trustee, Judy Koch; Media Trustee, Steve Larson; Marsha Herring, Community Relations Trustee; and Membership Director, John Ward

Ex Comm Members Absent: None

Proxy Holders in Attendance: None

Guests in Attendance: Ren Titus, Gypsy Ginchereau, Ken Koch, Lee Caron, Lil Roe, Sue Kermis, Skip Todd, Ann Blanchard, Jan Stahlheber, Jaci Burdash, Kathy Newstat, Linda and Kevin Fuller, Renie Larson, and Carol O'Neal

Minutes of Previous Ex Comm Meeting – Lori Hollister:

- The Minutes of the October 18, 2019 Ex Comm Meeting were circulated to the Ex Comm Members electronically by Secretary Lori.
 - ✓ **Motion:** Steve moved to accept the Minutes of the October 18, 2019 Ex Comm Meeting as circulated and presented. Marsha seconded the Motion and it carried unanimously. The approved October 18, 2019 Ex Comm Minutes will be posted on the Club's website.

Financial Report – Treasurer Barb Beil:

- Treasurer Barb presented the October Profit & Loss Statement, Balance Sheet and Encumbered Funds Report.
- The Profit & Loss statement reported total October income of \$16,118 including \$13,045 income from Operations Shoebox Fundraiser and the hospice Golf fundraiser, and year-to-date income of \$66,405. Expenses in October were \$4,019, for a net profit of \$12,099. Year-to-date profit to the Club is \$19,328.
- **Balance Sheet:** As of October 31, 2019, the Balance Sheet reflected total cash of \$32,093.99 in the BB&T checking account. Barb cashed out the CD and deposited the funds in the Club's checking account. She is shopping for a better interest rate. The Phins Up Shop had \$1,251.31 in inventory, for total assets of \$33,345.30.
- **Encumbered Funds Report:** The Club has \$22,941 available for future donations and total free cash of \$7,270. Barb will make sure all earmarked monies are donated by the end of 2019.
 - ✓ **Motion:** Steve moved that the October 2019 Profit & Loss Statement be accepted as presented subject to audit. Marsha seconded the Motion. The Motion carried unanimously.

President's Report:

- **Open Tabs at Phlockings:** Mark reported that several tabs went unpaid at the October Phlockings. The problem of open tabs was greater at Palmer. Mark will speak with the servers about getting names and/or credit card information from members.

- Squares: Lee updated all of the squares and ordered 2 new squares. John Ward, and Pam and Kim with the Phins Up Show will be assigned permanent squares. All other squares will be assigned out and collected by Gypsy who has sign in/sign out sheets. Gypsy and Lee are in charge of the squares.
- Buffet Concerts in Florida: All Jimmy Buffet concerts scheduled in Florida have been cancelled and money will be refunded to those who purchased tickets.
- Key West Party 2020: This discussion will be deferred to the December Ex Comm Meeting.
- Christmas Party 2020: Wildwood Community Center will cost the Club \$1,400 in 2019 for the Christmas Party (set up, breakdown, liquor license, hall rental, etc.). Rob is looking into a rec center for the Club's 2020 Christmas Party because the cost for Wildwood Community Center is over \$1,000 when a rec center is \$800. Rob will report back.
- 2020 Charity Golf Tournament: Parady Financial is not on good terms with hospice and may not want to donate to our golf tournament in 2020 if we support hospice.

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Membership and Attendance – Membership Director John Ward

- John reported that the Club ended the month of November 2019 with 1,572 members. 69 new members were welcomes into the Club in the month of November. He
- John is going to open in person renewals in December, instead of waiting until January 2020. He's collected about \$2,800 in the Club's PayPal account over the past 2 months.

Volunteer Coordinator – Ross Irlam:

- Attendance: Ross circulated the Attendance Report and the Volunteer Hours Reports electronically to the Ex Comm. Total attendance at the November 2019 Phlockings was 692. The Attendance Report through the Mallory Phlocking on November 20, 2019 reflected attendance numbers are as follows:

Phlocking Attendance:	Palmer	262	(225 in October 2019)
	Mallory #1	218	(171 in October 2019)
	Mallory #2	213	(203 in October 2019)
	Average:	231	(200 in October 2019)
- Volunteer Hours: The volunteer hours in October were 2,124 with 1,209 total of charity hours.
- Volunteer Pins: Ross would like to purchase 375 pins for the 2019 volunteer appreciation party in January 2020, which should give him 25 extra pins, at a cost of \$670.
 - ✓ Motion: Ross moved that the Club purchase 375 volunteer appreciation pins at a total cost of \$670. Judy seconded the Motion and it carried unanimously.
- Trees of Life: Ross reported that our Club has only been given 4 slots for the Trees of Life event this year. The American Cancer Society is now running the event.

Internal Events Trustee Report – Rob Ainsley, Vice President:

- November 26, 2019 Jimmy Buffet Digital Concert: Pres. Mark reported that Eisenhower Rec Center has been set up for 200 people.
- Christmas Party: There are between 45 and 50 unsold tickets. The cost of the Christmas Party has escalated because of expenses not originally included in the buffet.
- New Year's Eve Party 2019: Chair Jaci Burdash, reported that sales were going well with 5 tables left.
- New Year's Eve Party 2020: Rob reported that the Club will have the same rooms at Savannah Center in 2020.
- 5 O'Clock Somewhere 2020: Pres. Mark reported that Margarita Republic in Spanish Springs has a new manager and would like to have a 5 O'Clock Somewhere event there.

External Events Trustee Report – Chair Judy Koch:

- Mt. Dora Light Tour: Judy reported that 37 seats on the bus had been sold to date. There is a possibility the Club may lose money on the bus.

- **Tampa Bay Downs Bus Trip:** Judy reported the March 2020 trip always a very popular event.
- **New Trips:** Judy reported that the Travel Committee is looking at a casino cruise, a beach trip, and other trips for 2020.

Media Trustee Report – Steve Larson:

- **Newsletter:** Steve is working on the December 2019 newsletter. Let him know if there is something you want in the newsletter and he needs flyers in pdf format.
- **New Webmaster:** Steve reported that Mark Goldberg has volunteered to be the Club's new webmaster.
 - ✓ **Motion:** Steve moved that the Club designate Mark Goldberg as the Club's webmaster. Marsha seconded the Motion and it carried unanimously.

Steve will set up a meeting between the Ex Comm members and Mark with comments and questions about the new website.

Community Relations Trustee Report/Charitable Donations – Marsha Herring:

- **Reports:** Charity Reports through October 2019 were circulated by Marsha electronically and will be filed with these Minutes. The Club made a charitable donation of \$4,000 to Patriot Service Dogs in September 2019 and \$2,000 to Operation Shoe Box and \$55 to the Lady Lake Food Pantry in October 2019. Through October 2019, a total of \$22,412 in cash has been donated by the Club.
- **Charity Survey:** Marsha reported that Save Our Soldiers (SOS) came out number 1 on the charity survey with the charities with the most votes benefitting veterans and children.
- **Top Seal Services Donation:** Our corporate sponsor, Top Seal, sent Steve a check for \$5,000. Marsha spoke with Bob Bostic from Deliver the Difference to see if the Club could prepare food boxes on Saturday, December 7th. The amount required to supply 150 families with Christmas dinners and food for the week between Christmas and the return to school in January is \$7,000.
 - ✓ **Electronic Motion 11-19-19:** Steve moved that the Club accept the \$5,000 donation from Top Seal Services and combine it with \$2,000 that the Club allocated in January 2019 as a donation to Camp SOZO as part of the 2019 giving plan, and pay Deliver the Difference \$7,000 to procure food, packaging materials, and transportation sufficient to provide 150 families identified by Camp SOZO with Christmas dinners and children's means during the Christmas holiday. Marsha seconded the Motion and it carried unanimously.
- **Camp SOZO:** The Club will present Camp SOZO with a check for \$7,000 at the December 18, 2019 Phlocking.
- **Charity Goals for 2020:** Steve would like to see the Charity Committee develop a giving plan for 2020, including donation of the proceeds from the 2020 Golf Outing.
 - ✓ **Motion:** Steve moved that the Ex Comm direct the Charity Committee to develop a giving plan for 2020 to donate \$15,000 to local charities, three (3) or more Cody's fundraisers and designate a charity to receive \$5,000 or more from the proceeds of generated by the 2020 golf outing. Marsha seconded the Motion and it carried unanimously.

Phins Up Shop – No Report was Available

Committee Reports:

- **Club Size:** Steve Larson reported no progress had been made.
- **By-Law Changes:** The Petition for By-Law changes was circulated to members and signed by more than 10% of the Club's membership. A ballot must be approved by the Ex Comm and published to the membership 30 days prior to the election month of December.
 - ✓ **Electronic Motion 10-25-19:** John moved to approve the proposed changes to the By-Laws and publish the proposed by-Law Changes to the Club membership in the form of a ballot to be voted on in the month of December 2019. Steve seconded the Motion and it carried unanimously.

A ballot will be available at the Phlockings and on-line in December for the members to vote for or against the By-Laws changes.

- **Sunshine Committee:** Chair Patti Petretti has been busy sending cards to Members and the Members are really appreciating the gesture.

Old Business:

- **Tervis Tumblers from Cline Professional Executive Suites:** Cline would like the Club to raffle off Tervis tumblers with his business name and logo at our Phlockings. Our Club By-Laws and SOP's prohibit this.
 - ✓ **Motion:** Steve moved that we accept the Tervis tumblers from Cline Professional Executive suites to give away at our 50/50 raffle provided that the business name and logo are removed from the tumblers. Ross seconded the Motion and it carried unanimously.
- **November 11, 2019 Blood Drive:** Skip reported that there were 293 donors and 289 pints of blood collected at the Battle of the Branches Veteran's Day blood drive. 1,033 pints total for 2019 have been donated by the Club, and the Army won the Battle of the Branches.
- **Summer Golf Scrambles Wrap Up:** Lil Roe submitted the wrap up sheet for the summer golf scrambles. There was a \$10 profit.
- **Night Golf Wrap Up:** Lil Roe submitted a wrap up sheet for the night golf. There was a \$4.52 profit.
- **2019 Golf Tournament:** Kevin Fuller, Chair, submitted his final Report of the October 17, 2019 golf tournament. Parady Financial donated \$5,000 and Street Rod donated \$1,000 directly to Hospice with the Club taking the financial credit for the income. Aside from these donations, the Club made a projected profit of \$5,502 for the event and a projected donation of \$11,792.54 will be made to Hospice. The Club's commitment to Hospice has now been met. Kevin will chair the golf tournament for 2020. Kevin and Barb will get together to review the final numbers and how much will be donated to Hospice.
- **January 30, 2020 Hootenanny Hoedown:** Jan Stahlheber, Chair, presented the budget, tickets and flyer for the event. The Hayfire Band provide the music. Cost will be \$25/pp and 192 tickets are available. There are 24 tables of 8. Tickets were presented by Carol O'Neal. The event is sponsored by Parady Financial and all proceeds will benefit Support Our Soldiers (SOS). There will be music and dancing, a square-dancing demonstration, and a line dance lesson.
 - ✓ **Motion:** Steve moved that the Ex Comm approve the flyer, tickets and budget with two (2) amendments: (1) that The Villages Parrot Heads Club name will precede the name of Parady on the flyer and tickets, and (2) that the doors will open at 5 pm and the event will run from 5 to 9 pm, with an opportunity to ride the shark from 3:30 to 5 pm. Marsha seconded the Motion and it carried unanimously.
- **Halloween Party Wrap Sheet:** Pres. Mark presented on behalf of Chair Denise the wrap sheet for the 2019 Halloween Party. The event lost \$1,568.09 because fewer members attended and the band was more expensive. Only 204 tickets were sold. 62 tickets were unsold.
- **2019 Volunteer Appreciation Party:** Sue Kermis, Chair, advised that members will need 5 points to attend the invitation only event in January 2020, which is 1 point more than the party held in January 2019. Last year was very crowded at Cody's in Brownwood as there is a capacity of 265 in the bar area. It is estimated that 352 invitations will go out to members, with an expectation that 275 members will attend.
 - ✓ **Motion:** Steve moved that the Ex Comm establish 5 volunteer "parrot" points as the threshold for invitation to the 2019 Volunteer Appreciation Party. Marsha seconded the Motion and it carried unanimously.

New Business:

- **Blood Drive Future Donation Dates:** Skip has reserved the dates of February 6, May 1, September 11 and November 11, 2020 for future blood drive dates. These dates will be calendared for 2020.

- **Night Golf 2020:** Lil presented the tentative date for night golf in 2020 is November 10, 2020.
 - ✓ **Motion:** Steve moved that the Ex Comm accept the November 10, 2020 tentative date for night golf. Marsha seconded the Motion and it carried unanimously.
- **Summer Golf Scrambles 2020:** Lil presented a flyer and the dates for the 2020 Summer Golf Scrambles. The dates are: May 31, June 28, July 26, August 30, and September 27, 2020. Courses will be added at a later date when obtained. Gypsy said there might be a conflict with the Siesta Key dates.
 - ✓ **Motion:** Steve moved to approve the flyer and the dates of May 31, June 28, July 26, August 30, and September 27, 2020 for the Club's Summer Golf Scrambles with the courses being added and subject to change of the September date because of Siesta Key. Ross seconded the Motion and it carried unanimously.
- **March 21, 2020 Poker Run:** Renie Larson presented a budget and flyer for Ex Comm review and approval. The solicitation letter was approved at the October Ex Comm Meeting. Kathy Newstat is Renie's assistant chair and will take over the Poker Run in 2021. The projected profit is \$13,200 based on expenses of \$2,800 and subject to whether she receives any big-ticket donations. The ticket price of \$5 will remain the same. She is not asking for any money from the Ex Comm at this time. Hollywood & the Tropix has been booked at a cost of \$400.
 - ✓ **Motion:** John moved that the Ex Comm approve Kathy Newstat as assistant chair. Rob seconded the Motion and it carried unanimously.
 - ✓ **Motion:** John moved that the Ex Comm approve the budget and flyer. Rob seconded the Motion and it carried unanimously.
- **2020 Poker Run T-Shirts:** Ann Blanchard has volunteered to chair the Poker Run t-shirts and presented a design for the shirts. Both V-neck and crew neck shirts will be available. Ann will begin accepting pre-orders at the Palmer Phlocking in January 2020 with pick up in March 2020. There will be no sales of Poker Run t-shirts at the Poker Run itself. The logo was designed by Lisa McLeod. The cost will be \$22/shirt and all sales will be prepaid.
- **February 12, 2020 Valentine's Dance:** Linda Fuller, Chair, presented her budget for Ex Comm approval. Patti Petretti is Linda's Assistant Chair. The event will be held at Lake Miona Rec Center. Ticket price will be \$25/pp based on 200 attendees. Cracker Barrel will provide the food and Top Rock Junkies will provide the music for \$800. She would like to start selling tickets at the Mallory 2 Phlocking in December 2019.
 - ✓ **Motion:** Steve moved that the Ex Comm approve the budget for the February 12, 2020 Valentine's Dance as presented. John seconded the Motion and it carried unanimously.
- **October 24, 2020 Halloween Party:** Seabreeze Rec Center has been reserved for the 2020 Halloween Party. The date will be calendared.

Announcements:

- 1) The next Ex Comm meeting will be held on Friday, December 20, 2019 at 9:00 a.m. at Rescare Home Care & Staffing in Pinellas Plaza, 2472 Burnside Boulevard.

Motion to Adjourn Into Executive Session: Steve moved that the November 22, 2019 Ex Comm Meeting be adjourned into Executive Session at 11:24 a.m. Ross seconded the Motion and it carried unanimously.

Motion to Move Into Regular Session and Adjourn: Steve moved that the November 22, 2019 Ex Comm Meeting move into regular session and be adjourned at 11:40 a.m. John seconded the Motion and it carried unanimously.

(Signed) Lori Hollister, Secretary