

THE VILLAGES PARROT HEADS
EX COMM MEETING MINUTES
July 19, 2019

Meeting Called to Order: The July 19, 2019 meeting of the Ex Comm was called to order at 9:00 a.m. by President Mark at ResCare Home Care & Staffing.

Ex Comm Members in Attendance: President, Mark Woodland, Secretary, Lori Hollister; Volunteer Trustee, Ross Irlam; External Events Trustee, Judy Koch; Media Trustee, Steve Larson; Community Relations Trustee, Rob Ainsley; and Membership Director, John Ward

Ex Comm Members Absent: Treasurer, Barb Beil

Proxy Holders in Attendance: Jaci Burdash for Treasurer, Barb Beil

Guests in Attendance: Lee Caron, Sue Caron, Ren Titus, Skip Todd, Ken Koch, Sue Kermis, and Renie Larson

Additions/Corrections/Approval of Agenda:

- ✓ **Motion:** Steve moved that the Agenda be approved as submitted. Judy seconded the Motion and it carried unanimously.

Approval of Event Budgets and/or Flyers and Guest Speakers:

- **Shirts for Poker Run, Gary Blanchard:** Nothing presented.
- **Tee Box Sign for Combat Veterans to Careers:** Lee Caron requested a donation from the Club of \$100 for a tee box sign as a memorial hole sponsor for the suicide awareness program for veterans at the Combat Veterans to Careers golf tournament.
 - ✓ **Motion:** Rob moved that the Ex Comm accept the request for a \$100 donation to the Combat Veterans to Careers golf tournament for the Club to be a memorial hole sponsor for the suicide awareness program for veterans. John seconded the Motion and it carried unanimously.
- **Hoedown Hootenanny Dinner & Dance:** Lee Caron on behalf of Chair, Jan Stahlheber, advised that Parady Financial would like to sponsor a fundraising dinner dance at Paquette's Barn with a western theme on January 30, 2020 in place of the casino night. Parady will provide the food, music, decorations. The cost to the Club will be around \$1,200 for a mechanical bull or shark, quick draw contest, dance lessons, cowboy hats, and bandanas. The Dan Story Band has been booked for the event and the Barn can hold 250 people. Ann Blanchard and Lee Caron have volunteered to act as assistant chairs. A budget and event flyer will be presented at a later date.
 - ✓ **Motion:** Steve moved that the Ex Comm accept Parady Financial's proposed to hold a dance at Paquette's Barn on January 30, 2019 and to accept Jan Stahlheber as chair of the event. Judy seconded the Motion and it carried unanimously.
- **2019 Volunteer Appreciation Party:** Sue Kermis, Chair, presented a proposed budget for the invitation-only event and is requesting \$2,090 from the Club. The Party will be held on January 27, 2020 at Cody's in Brownwood.
 - ✓ **Motion:** Steve moved to approve the budget for the January 27, 2020 Volunteer Appreciation Party to be held at Cody's in Brownwood as presented. Judy seconded the Motion and it carried unanimously.

- September 11, 2019 Blood Drive: Skip Todd, Chair, advised that the blood drive will be held at Fire Station 44 on Morse Boulevard from 11 am to 5 pm. He has received discount coupons from Cody's Legacy, and Havana, and he is waiting to hear from Gator's. Skip would also like to see the Suleiman Family Restaurants included as a Club corporate sponsor for their financial support of the Club. It was agreed to table this issue until the next Ex Comm Meeting for a discussion regarding Club corporate sponsors.
- 2021 Club Cruise: Skip will present his ideas for a Club cruise in 2021 at a Travel Committee Meeting. Ren said new members were very interested in a Club cruise.

Minutes of Previous Ex Comm Meeting – Lori Hollister:

- The Minutes of the June 21, 2019 Ex Comm Meeting and the June 21, 2019 Executive Session were circulated to the Ex Comm Members electronically by Secretary Lori.
 - ✓ **Motion:** Steve moved to accept the Minutes of the June 21, 2019 Ex Comm Meeting and the June 21, 2019 Executive Session as submitted. John seconded the Motion and it carried unanimously. The approved June 21, 2019 Ex Comm Minutes will be posted on the Club's website.

Financial Report – Treasurer Barb Beil:

Treasurer Barb was on vacation and not at the meeting. No financials were available for the July 19, 2019 Ex Comm Meeting. It was noted that Barb purchased the newest version of Quick Books at a cost to her of approximately \$200.

- ✓ **Motion:** Rob moved that the Club reimburse Barb for the cost of the Quick Books software. Judy seconded the Motion. The Motion carried unanimously.
- ✓ **Motion:** Steve moved to remove Lee Caron and Larry Roeder as authorized signers on all Club accounts at BB&T Bank and to replace them with Mark Woodland, President, and Barbara Beil, Treasurer, effective immediately. Ross seconded the Motion and it carried unanimously.

President's Report:

Mark reported at everyone has rooms at Leadership Conference the nights of August 2 and 3, 2019 in Tampa. Lori is unable to attend this year's Leadership Conference, but all rooms have already been paid for.

- ✓ **Motion:** John moved that Lori's room be transferred to Lee Caron for the Leadership Conference at no cost to immediate past president Lee. Judy seconded the Motion and it carried unanimously.

Membership and Attendance – Membership Director John Ward

- John reported that the Club ended the month of July with the Phlocking on July 17, 2019 with 1,360 members. The Club welcomed 49 new members in July 2019.
- John will present an inventory of what he was given as Membership Chair.
- John does not have Excel software and will need to purchase Excel for the membership list.
 - ✓ **Motion:** Ross moved that the Club pay for the Excel software necessary for Membership Director John to maintain the membership list for the Club. Judy seconded the Motion and it carried unanimously.
- New Member Leis: John suggested that new members be able to trade their white leis received at their first meeting after the new member dance for a lei of another color that they can then wear at subsequent Phlockings. Mark will make an announcement at the Phlockings that new members can trade their white lei after the new member dance.

Volunteer Trustee – Ross Irlam:

- **Attendance:** Ross circulated the Attendance Report and the Volunteer Hours Reports electronically to the Ex Comm. Total attendance at the July 2019 Phlockings was 607. The Attendance Report through the Mallory Phlocking on July 17, 2019 reflected attendance numbers are as follows:

Phlocking Attendance:	Palmer	165	(182 in June 2019)
	Mallory #1	207	(217 in June 2019)
	Mallory #2	235	(238 in June 2019)
	Average:	202	(212 in June 2019)
- **Volunteer Hours:** The volunteer hours in June were 1,370 with 815 total of charity hours.
- **Poker Run Basket Committee Chair:** Ross reported that Barb Beil cannot serve as chair of the Poker Run Basket Committee as she is the newly elected Treasurer, and advised that Terri Ainsley has volunteered as Chair.
 - ✓ **Motion:** Judy moved that Terri Ainsley be approved by the Ex Comm as Chair of the 2020 Poker Run Basket Committee. Rob seconded the Motion and it carried unanimously.
- **Additional Volunteer Opportunities:** Ross reported that members have asked for more volunteer opportunities and he would like to focus on getting new members involved in volunteering rather than using members who already have many volunteer points. He is also going to reach out to Hospice to see if there are any volunteer opportunities for our members.

Internal Events Trustee Report – No Vice President:

- **5 O’Clock Somewhere:** Pres. Mark reported there will be a 5 O’Clock Somewhere on August 28, 2019 at Demshar’s in Spanish Springs.
- **Pool Party:** The August pool party is sold out.
- **Halloween Party:** Chair, Denise Woodland, will present the budget and flyer at the August Ex Comm Meeting.

External Events Trustee Report – Chair Judy Koch:

- **Sleuths Mystery Dinner Show Bus Trip:** Judy gave Lori a list of the members going to the dinner show.
- **Daytona Beach Getaway:** 30 rooms have been reserved for the Daytona Beach trip on August 13-14, 2019 at a cost of \$99/night.
- **“Escape to Margaritaville”:** This is a play at the Dr. Phillips Center in Orlando on November 13, 2019. However, they want the Club to pay for tickets up front.

Media Trustee Report – Steve Larson:

- **Newsletter:** Steve is working on the August 2019 newsletter.
- **New Photographer:** Lisa McLloyd is the unofficial Club photographer and has been taking great pictures at our Phlockings and events. She will be featured in the newsletter so members can get to know her.
- **Corporate Sponsor:** Kline Executive Suites will continue to be a corporate sponsor through the golf tournament in October 2019.
- **New Webmaster:** Steve reported that there is a possibility that Mark Goldberg may be able to be our new webmaster. Steve, Mark and Michael Callen will have a conference call in this regard.

Community Relations Trustee Report/Charitable Donations – Rob Ainsley:

- **Charitable Giving Report:** Rob emailed the 2019 Giving Reports to the Ex Comm and also provided copies at the meeting.

- **Donations:** Rob said the Club will be making two (2) charitable donations in August, one at the August Palmer Phlocking and one at the August Mallory 2 Phlocking.
- **July Fundraiser “Help Us Help Kids:** Our new corporate sponsor, Top Seal Services Corp., has donated the funds for the purchase of 2 Disney tickets to be raffled off at the July 23rd fundraiser at Cody’s in Brownwood for “Help Us Help Kids” benefitting Wildwood Middle High School. Top Seal has also donated a snow cone machine. Steve suggested the snow cone machine be auctioned off at the fundraiser and the proceeds donated to the school.

Old Business:

- **Trop Rock Festival with Leesburg Rotary:** Rob reported that checks have been cut to the bands for the event and Dennis is working on transportation to the event from The Villages, as well as on-line purchase of tickets that can be traded in for wristbands at the event.
- **Homosassa Bash 2020:** Pres. Mark would like to table the event for now as the Club may be switching things up.
- **Changes to SOP’s re Ticket Sales:** Pres. Mark asked the Ex Comm Members to read over the changes to the SOP for ticket sales and familiarize themselves with the changes as the changes will go into effect on a trial basis beginning with the ticket sales for the Halloween Party in October.
- **Tent Purchase:** Pres. Mark was approved to purchase 2 tents with our Club logo on them at a cost of \$1,100. When he went to purchase them, the tents were \$700/each so he proposed he purchase 1 tent instead of 2. After a discussion, it was agreed that Pres. Mark will get prices on vinyl banners that we would hang from our Club tents. He will also talk to staff at the Wildwood Middle High School about possibly silk screening the banners.
- **Donation of Poker Run Dunk Tank Funds:** Lori said she believed approximately \$450 was raised for the 2019 Poker Run Dunk Tank and that the Dunk Tank Divas had decided that the funds raised should go to the Alpha Center for Women. Lori asked that the Club donate matching funds to total a \$1,000 donation which was what was made last year.
 - ✓ **Motion:** Lori moved that the Club donate \$1,000 to the Alpha Center for Women in Ocala, FL including approximately \$450 raised from the 2019 Poker Run Dunk Tank plus matching funds from the Club. Judy seconded the Motion. The Motion failed for lack of support with only Lori and Judy casting “yes” votes.
 - ✓ **Motion:** John moved that the Club make a \$450 donation (or a donation in the amount raised at the 2019 Poker Run from the dunk tank) to the Alpha Center for Women, and donate matching funds to Haven House. Rob seconded the Motion and it carried by a majority vote with Lori casting a “no” vote.

New Business:

- **Storage Unit:** Pres. Mark reported that our storage unit renewal was due by July 8, 2019. Will Stone, the original storage unit contact person, has been changed to Mark. He paid the annual rental of \$1,400 using the Club credit card. The storage unit is paid through August 8, 2020.
- **Phins up Shop Inventory:** Pam is on vacation, but Pres. Mark reported that she provided an inventory and wants to purchase some shirts. She also would like to change the artwork on the back of the shirts, but not our Club logo, and is looking for someone to do the artwork. They will order more of the current shirts but would like to have new shirts as well. The green hats will be available in August with “The Villages Parrot Head Club” on the hats.
- **Environmental Club Project:** Pres. Mark said he would like the Club to participate in some sort of environmental project. The Paradise Lake clean up was dropped because we lost the Chair and no one

was participating. It was suggested that we look into the possibility of lending a helping hand to Villagers in need of assistance around their homes and/or handyman services.

- **Sunshine Committee:** Debbie Sabota has volunteered to Chair a Club Sunshine Committee. She will come up with a proposal, requirements, guidelines and criteria. Once determined Steve will publish the information in the newsletter.
 - ✓ **Motion:** Steve moves that the Club investigate the feasibility of establishing a Club sunshine committee. Ross seconded the Motion and it carried unanimously.
- **By-Law and SOP Changes:** Pres. Mark asked Ex Comm members to read the By-Laws and SOP's over the next 30 days and propose any needed changes or revisions to them. In order to change the By-Laws, you have to have a referendum signed by at least 10% of the Club members and then the President appoints a By-Laws Committee.
- **Size of the Club:** Pres. Mark would like to establish a committee to discuss the size of our Club and propose options for the Club if we continue to grow. Rob, Mark, Judy, Steve, Jaci, Ross and John volunteered to be on the Committee. Mark will also put this on the agenda for the Leadership Conference to discuss.
- **July Theme Party:** Pres. Mark would like to have an annual theme party beginning in July 2020 that would include a potluck dinner.
- **Question and Answer Page:** Pres. Mark will tweak the question and answer page and then email the final version to the Ex Comm for review before sending it to the members.
- **Chairs at Phlockings:** Ren suggested that the Club purchase some fold up chairs for the Mallory 1 and 2 Phlockings for the new member table so that the other chairs at the table are freed up. Ren has already purchased 2 chairs. He would like to buy 4 more. With his 2 chairs, the 2 he's purchased, and the 4 he'd like to purchase, he will have 8 chairs for the table.
 - ✓ **Motion:** Ross moved that the Club reimburse Ren for the 2 chairs that he's already purchased, and authorize Ren to purchase 4 more folding chairs at a cost not to exceed \$100. John seconded the Motion. It carried unanimously.

Executive Session:

- ✓ **Motion:** Ross moved that the Ex Comm move into Executive Session at 11:20 a.m. Steve seconded the Motion, it carried unanimously, the Ex Comm moved into Executive Session and all guests were asked to leave the meeting.

Announcements:

- 1) The next Ex Comm meeting will be held on Friday, August 23, 2019 at 9:00 a.m. at Rescare Home Care & Staffing in Pinellas Plaza, 2472 Burnsed Boulevard.

Motion to Adjourn: There being no further business to come before the Ex Comm, Steve moved that the July 19, 2019 Ex Comm Meeting be adjourned at 11:45 a.m. John seconded the Motion and it carried unanimously.

(Signed) Lori Hollister, Secretary