

THE VILLAGES PARROT HEADS EX COMM MEETING MINUTES

January 17, 2020

Meeting Called to Order: The January 17, 2020 meeting of the Ex Comm was called to order at 8:59 a.m. by President Mark at ResCare Home Care & Staffing

Ex Comm Members in Attendance: President, Mark Woodland; Vice-President, Rob Ainsley; Secretary, Gypsy Ginchereau; Volunteer Coordinator, Jaci Burdash; External Events Trustee, Judy Koch; Media Trustee, Steve Larson; Community Relations Trustee, Marsha Herring; Treasurer, Barb Beil; and Membership Director, John Ward

Ex Comm Members Absent: None

Proxy Holders in Attendance: None

Guests in Attendance: Ren Titus, Ross Irlam, Lee Caron, Kim Ross, Ken Koch, Mark Goldberg, and Pam Babasa

Approval of Event Budgets and/or Flyers and Other Guest Speakers:

- Lee Caron gave an update on the Hootenanny Hoedown event – Sold Out.
- Lee Caron presented “Take Stock in Children” fundraising opportunity.
 - Talent show for 10 students
 - Club purchase a Table for 8 with attendees of the club being connected to education
 - March 26, 2020 at Rohan Recreation Center
 - ✓ **MOTION:** John Ward moved that “The Club donate \$2,000 to purchase a table for the “Take Stock in Children” Talent Contest. Marsha seconded the Motion and it carried unanimously.
 - Board will pick the 8 attendees
- Ross Irlam gave an update on the Volunteer Appreciation Party.
 - Ross presented a report of all the 60+ Point earners for the year.
 - Ross electronically distributed the 2019 report for Charitable Hours.
 - Invitations going out to all 6 point recipients (282 invitees).
 - Total pin order dropped to 315.
- Mark Goldberg gave a brief presentation to the Board on Ticket Leap.

Minutes of Previous Ex Comm Meeting – Lori Hollister:

- The Minutes of the December 20, 2019 Ex Comm Meeting were circulated to the Ex Comm Members electronically by previous Secretary Lori.
 - ✓ **MOTION:** Steve moved to accept the Minutes of the December 20, 2019 Ex Comm Meeting as circulated and presented. Marsha seconded the Motion and it carried unanimously. The approved December 20, 2019 Ex Comm Minutes will be posted on the Club’s website.

Financial Report – Treasurer Barb Beil:

- Treasurer Barb presented the December Profit & Loss Statement, Balance Sheet and Encumbered Funds Report.
- The Profit & Loss statement reported total December income of \$3,679 including \$2,605 income from Membership and \$669 income from the Phins Up Shop; Year-to-date income is \$77,418. Expenses in

December were \$12,619, including \$8,000 for donations, for a net loss of \$8,940. Year-to-date profit to the Club is \$6,931.

- **Balance Sheet:** As of December 31, 2019, the Balance Sheet reflected total cash of \$32,216.80 in the BB&T checking account. The Phins Up Shop had \$1,251.31 in inventory, for total assets of \$37,122.99.
- **Encumbered Funds Report:** As of the December 9, 2019 report the Club has \$20,680.00 in Total encumbered funds, including \$13,801 for future donations.
 - ✓ **MOTION:** Steve moved that the December 2019 Financial Reports be accepted as presented subject to audit. Judy seconded the Motion and it carried unanimously.

President's Report:

- **Welcome to New Board Members:** Pres. Mark welcomed Secretary Gypsy and Volunteer Coordinator Jaci to the Ex Comm.
- **Committee for Ticket Leap:** Pres. Mark requested a committee be set up to look at the Club setting up Ticket Leap as a payment option for future events. The committee will consist of Mark Woodland, Rob, Judy, Jaci, Barb, Gypsy, and Mark Goldberg.
- **The Villages Parrot Heads Scholarship:** General discussion on local scholarships SOSA, etc.
- **Notifications/Proxies:** Pres. Mark reminded EX Comm members that they should notify the Mark or Rob when they will not be able to attend a Phlocking. All EX Comm members need to inform have a proxy in place when they are unable to attend a board meeting.
- **Beach Clean-up with Space Coast PHC:** Pres. Mark reported that the Space Coast PHC was looking for volunteers from TVPH. The date is January 5, 2020. Jaci suggested contacting other clubs to see if they have environmental opportunities. Mark will contact other coastal clubs to find out.
- **Pop-up Phlocking:** Mark spoke with Belglade Country Club about a pop-up Phlocking on February 29, 2020. Club looking at possibility of doing one every 3 or 4 months.

Membership and Attendance – Membership Director John Ward:

- John reported that the Club ended the month of December 2019 with 1665 members. 78 new members were welcomed into the Club in the month of January.

Volunteer Coordinator – Jaci Burdash:

- **Attendance:** Jaci circulated the Attendance Report and the Volunteer Hours Reports electronically to the Ex Comm. Total attendance at the January 2019 Phlockings was 741. The Attendance Report through the Mallory Phlocking on January 19, 2019 reflected attendance numbers are as follows:

Phlocking Attendance:	Palmer	191	(147 in December 2019)
	Mallory #1	269	(180 in December 2019)
	Mallory #2	247	(181 in December 2019)
	Average:	247	(166 in December 2019)
- **Volunteer Hours:** The volunteer hours in December were 2,529 with 1,605 total of charity hours. 2019 total volunteer hours was 23,872 with 14,050 total charity hours. – over 3500 more volunteer hours than 2018 and over 4,000 more charity hours than 2018.
- **Volunteer Coordinator Role/delegation:** Jaci has delegated some of the responsibilities for the coordinator role: Cheryl Amato will be doing all data entry and functioning as Jaci's backup. Dave Walls will be assisting with set-up at the Phlockings.

Internal Events Trustee Report – Rob Ainsley, Vice President:

- **Pool Parties 2020:** There will be two pool parties in 2020
 - June 28, 2020 at Mulberry Recreation Center
 - August 30, 2020 at SeaBreeze Recreation Center

- Mary Ann Nogay will Chair the SeaBreeze Pool Party with Maurine O'Connor as Assistant Chair
- ✓ **MOTION:** Rob Ainsley moved to approve JoAnne Mitchell for Chair of the Mulberry Pool party and Mary Ann Nogay for Chair of the SeaBreeze Pool Party with Assistant Chair Maurine O'Connor. Gypsy seconded the Motion and it carried unanimously.
- **Chili Cook-off:** Rob Ainsley will bring Propane. Michael Fitzgerald is winner of mini cook-off and his recipe will be used for the event. ***See attached Electronic Motions**
- **Valentine's Day:** Sold Out.
- **Hootenanny Hoedown:** Sold Out
- **Poker Run:** Renie Larson, Chair – Basket Collection has started and is going well. Barb Beil suggested the Club donate \$250.00 to the basket committee for the purchase of alcohol for baskets.
 - ✓ **MOTION:** John Ward moved that the Club allow the basket committee to spend \$250.00 for alcohol to be distributed in the baskets. Judy Koch seconded the Motion and it carried unanimously.
- **Christmas Party Wrap-Up:** Trish Crocker presented the wrap-up report for the 2019 Christmas Party. Total Expenses of \$8,674.44 – Total Income from Ticket Sales \$5,775.00. The Club supplemented the Christmas Party in the amount of \$2,899.44. Trish will Chair the party again in 2020.
- **New Year's Eve Party Wrap-Up:** Jaci Burdash presented the wrap-up report for the 2019 New Year's Party. Total Expenses of \$3,579.09 – Total Income from Ticket Sales \$5,405.00. The Club supplemented the New Year's Party in the amount of \$1,825.91.
 - Jaci will not chair the party for 2020 but recommended Carol Bruce.
 - ✓ **MOTION:** Steve Larson moved to appoint Carol Bruce as Chair for the 2020 New Year's Eve Party. Marsha seconded the Motion and it carried unanimously.
 - The band, Hollywood and the Tropix, would like to play for the New Year's Party again in 2020. Discussion on bands playing more than two years in a row followed. Need to look at SOP's.
 - ✓ **MOTION:** Gypsy moved that the Club hire Hollywood and the Tropix again for the 2020 New Year's Party. John Ward seconded the Motion and it carried unanimously.

External Events Trustee Report – Chair Judy Koch:

- **Tampa Bay Downs Bus Trip:** Debbie Sobota submitted a revised Budget sheet for the Tampa Bay Downs bus trip due to adding a second bus. Revised budget reflects Total income of \$4,680 and Total expenses of \$4,843.31. Chair requested Club supplement the trip \$163.31. This falls into a minimal over ride and no motion was needed.
- **February 26, 2020 Victory Casino Cruise:** Now open to family and friends.
- **March 19, 2020 Spring Training Game:** Ticket sales are slow.
- **Lido Beach Bust Trip NEW event:** Travel Committee requested a new event be added to the Calendar for a bus trip to Lido Beach on May 27, 2020 with Jim Deilman as Chair.
 - ✓ **MOTION:** Steve Larson moved to add the May 27, 2020 Lido Bus Trip to the Calendar with Jim Deilman as Chair. Marsha Herring seconded the Motion and it carried unanimously.
- **Dunedin Bus Trip NEW Event:** Travel Committee requested a new event be added to the Calendar for a bus trip to Dunedin for the Express Dolphin Excursion on June 27, 2020 with Debbie Sobota as Chair.
 - ✓ **MOTION:** Gypsy moved to add the June 27, 2020 Dunedin Bus Trip to the Calendar with Debbie Sobota as Chair. John Ward seconded the Motion and it carried unanimously.

Media Trustee Report – Steve Larson:

- **Newsletter:** nothing new
- **New Website:** Well received by the members. Send all information that needs to go on the Website to Steve.

- **Facebook Page/On-Line Activities:** There is a duplicate Facebook Page that the Club is trying to have removed. Gypsy has contact Michael Callahan and he is researching it to see who initiated the page. Online activity on the Club's Facebook page must be continually monitored for postings that are not allowed.

Community Relations Trustee Report/Charitable Donations – Marsha Herring:

- **Reports:** A Year End Charity Report through December 2019 was circulated by Marsha electronically and will be filed with these Minutes.
- Marsha electronically circulated the 2020 Proposed Giving Plan and it will be filed with these Minutes.
- The plan outlined suggested recipients of checks and three (3) Cody Fundraiser events:
 - April 2020 – Supporting Animal Shelters
 - July 2020 – Supporting Help Us Help Kids
 - Sept. 2020 – Supporting Operation Shoe Box
- ✓ **MOTION:** Steve moved to approve the Giving Plan as presented. John Ward seconded the Motion and it carried unanimously.

Phins Up Shop – Pam Babasa

- Pam provided a report on the Phins Up Shop from July 2019 through December 18, 2019. The report reflects total income of \$12,053, Total Expenses of \$9,819.14 and a Profit of \$2,233.86. She also reported that the shed is operational for storage of inventory. Inventory is currently over \$2,000.
- Pam presented a new design image for t-shirts and koozies and asked for permission to order some. Rob Ainsley suggested some samples.
- Pam requested her monthly budget for purchasing be increased from \$300. (per Article 5.3(a) of the SOPs)
 - ✓ **MOTION:** Judy Koch moved to approve the new image for t-shirts and Koozies. Rob seconded the Motion and it carried unanimously.
 - ✓ **MOTION:** Marsha moved to adjust the monthly budget for the Phins Up shop to \$400.00. Barb seconded the Motion and it carried unanimously.
 - ✓ **MOTION:** Marsha moved to change the SOP, Article 5.4(a) to adjust the Phins Up Shop monthly budget to \$400.00. Judy seconded the Motion and it carried unanimously.

Committee Reports:

- **Club Size:** Progress is being made.
- **By-Law & SOP Changes:** Progress is being made
- **Sunshine Committee:** Members are enjoying the kindness of receiving cards.

Old Business:

- **Key West 2020 Party:** Pres. Mark reports that Space Coast and the Illinois and Indiana Parrot Head Clubs would still like to participate. We would have top billing. There is concern on money spent on such a small portion of the Clubs members.
- **50/50 Proceeds and Disbursement:** Discussion on 50/50 proceeds included suggestions to put it into a Scholarship or putting in the general charity fund. Discussion on eliminating the Consolation prizes.
 - ✓ **MOTION:** Steve moved that the Club ask the Charity Committee to make a recommendation on which Charities the Club designates to receive the 50/50 proceeds by the February Ex Comm meeting. Barb seconded the Motion and it carried unanimously.
 - ✓ **MOTION:** Steve moved to eliminate the Consolation Prizes from 50/50 events. Marsha seconded the Motion and it carried unanimously.
- **Double Red Blood Donations:** Suggestion was recently made to increase the points earned for Double Red Blood Donations because those who donate cannot participate as often.

- ✓ **MOTION:** Marsha moved to increase the points for Double Red Blood Donations to 4 points. Jaci seconded the Motion and it carried unanimously

New Business:

- **Security Chief and Elections Chair:** Pres. Mark reported that Paul Kinder will be stepping down as Elections Chair and Security Chief beginning in January 2020. Lee Caron and Ken McCreary have expressed interest in the Election Chair position.
 - ✓ **MOTION:** Steve moved to table the appointment of the election chair to the February Ex Comm meeting. Marsha seconded the Motion and it carried unanimously.
- **Irish St. Patrick's Day Parade:** Sally Botke will run the Parade again for the St. Patrick's Day on March 17th, 2020.
- **Siesta Key Beach Get-Away:** Finalized the date of Siesta Key for September 20 – September 24, 2020.
- **Re-stocking the Shed with Paper Goods:** Not necessary. Gypsy requested permission to store 5 years of Secretary records in the shed. Approved.

Announcements:

- 1) The next Ex Comm meeting will be held on Friday, February 21, 2020 at 9:00 a.m. at Rescare Home Care & Staffing in Pinellas Plaza, 2472 Burnsed Boulevard.

Motion to Adjourn Into Executive Session: Steve moved that the January 17, 2020 Ex Comm Meeting be adjourned into Executive Session at 11:27 a.m. Gypsy seconded the Motion and it carried unanimously.

Motion to Move Into Regular Session and Adjourn: Steve moved that the January 17, 2020 Ex Comm Executive Session move into regular session and be adjourned at 11:41 a.m. Marsha seconded the Motion and it carried unanimously.

(Signed) Gypsy Ginchereau, Secretary