

# The Villages Parrot Head Club Website Navigation

August 25, 2023

## Overview

On The Villages Parrot Head Club Home web page at <https://www.villagesparrotheads.com>, there is a banner across the top of the each page. Under the bamboo frame are links for navigating the web pages. This banner is repeated on each webpage to facilitate navigation with the first button being a link that takes you back to the Home webpage. On the left are links for Jimmy Buffet and Margaritaville websites, and on the right is a link for the Villages Facebook Page and a link to play Jimmy Buffet music.



## Navigation Links include

**EXEC Minutes:** The EXCOMM is the Executive Committee, i.e. the governing body of The Villages Parrot Head Club. This website has the minutes from EXCOMM meetings, which are held on the third Friday of every month.

**Board Members:** This website articulates the roles of the Board members. The Board consists of elected positions (President, Vice President, Secretary, Treasurer, and Membership Trustee, Volunteer Coordinator Trustee, Media Trustee, Travel Trustee, and Community Relations), and appointed positions (Club Security, Member Advocate, Elections, Sunshine Committee, Phins-Up Shop Manager, Member Advocate, and Webmaster).

**Contact Us:** Provides links for sending messages to board members.

**Membership:** The Villages Parrot Head Club uses TicketLeap for event ticketing, and for new membership and renewals. This website provides the information on membership renewal timelines, and a link to Ticketleap.

**Phlockings:** Phlockings are held on 1<sup>st</sup> and 2<sup>nd</sup> Wednesday of each month, and the 3<sup>rd</sup> Sunday at the Palmer, Havana, and Belle Glade Country Clubs. While Phlockings are business meetings, they are social in nature and provide the opportunity to get together with fellow parrotheads while enjoying good food,

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drink, and live music. This website provides more detail about the phlockings, when they're held, and where.

Calendar: This website provides a monthly calendar view of The Villages Parrot Head Club events.

Sponsors: The Villages Parrot Head Club relies on sponsors for accommodations to hold Club activities, and support for charity events. This website provides a list of sponsors, with a brief description for each. It is asked that Club members patronize the sponsors when appropriate.

Charities: As stated in the bylaws, the mission of The Villages Parrot Head Club is "to provide assistance and support charities ..." This website lists the charities that have benefitted from The Villages Parrot Head Club fund raising activities and donations.

Volunteers: The Villages Parrot Head Club is an organization of volunteers. With the tremendous accomplishments of the Villages Parrot Head Club, it is the efforts of the volunteers that make it successful. While the existing pool of volunteers is outstanding, more volunteers are always needed to refresh the talent and diversity of volunteers as members attrit due to medical or other reasons. In a sense, volunteers are the lifeblood of the organization. This website provides an excellent orientation to volunteering for The Villages Parrot Head Club.

Documents: As with other organizations, The Villages Parrot Head Club is structured to ensure the integrity of operations and functions. To this end, documents include Bylaws which are the governing documents for the Villages Parrot Head Club; Standard Operating Procedures (SOPs) to ensure repeatability of process; and various supporting documents. Also included here are the annual reports to Parrot Heads In Paradise (PHIP), the parent organization under which the Villages Parrot Head Club is an active chapter.

Help Desk: The help desk page has links for website navigation (this document), new and renewing membership registrations, and ticketing using TicketLeap. An email link to the webmaster is also provided for questions not answered by the attachments.

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Newsletter: “Coco-Nutz Telegraph” newsletters are issued every month and provide valuable information to members. Contents typically include a synopsis of the month by the president, club news and events, charity news, and membership information. These newsletters are really worthwhile to read as they bring members up to speed with current and upcoming events, and answer many questions. This website provides links to current and past editions of the newsletter.

About the Club: This website provides an orientation to the purpose and history of The Villages Parrot Head Club.

## Home webpage

At the top of the home webpage are links for The Villages Parrot Heads Club Welcome Pamphlet, and a table showing blood drive dates which is one of the Club’s more critical functions. Due to issues with external websites, members are asked to register to give blood through the Club’s website.

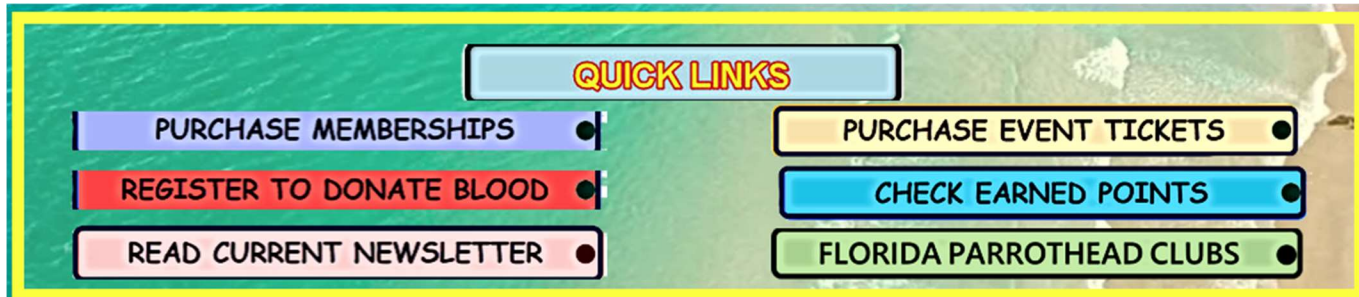
The home webpage has sections for (a) Quick Links for frequently navigated webpages, (b) Upcoming Phlockings which are generally held on the 1<sup>st</sup> and 2<sup>nd</sup> Wednesday of each month and the 3<sup>rd</sup> Sunday of each month, (c) upcoming events to gather, socialize, and have a phun time with fellow parrot heads, followed by (d) a welcome message from The Villages Parrot Heads Club president.



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## Quick Links for frequently navigated webpages



**Purchase Memberships** and **Purchase Event Tickets** links both take you to Ticketleap where you can register as a new or renewing member, or purchase tickets to Parrothead events such as bus trips, holiday parties and so on.

Donating blood saves lives, and The Villages Parrot Head Club is the largest donation site in Florida. The **Register to Donate Blood** link brings up a draft email to Skip Todd, Blood Drive Coordinator for The Villages Parrot Head Club, at [skip0358@gmail.com](mailto:skip0358@gmail.com). Due to issues with external websites, members are asked to register to give blood through the Club's website.

As noted earlier, volunteering is critical to the continuing success of The Villages Parrot Head Club, and the Parrot Point System is established to reward volunteers. Accumulated points can be used to register early for selected special events and parties, and to attend the Volunteer Appreciation Party in January of each year. The **Check Earned Points** link brings up a table showing member Parrot Points earned each month throughout the year.

While The Villages Parrot Head Club has many social events throughout the year, there are also many interesting events members may wish to attend at neighboring Parrot Head Clubs when on vacation or simply passing through. The **Florida Parrothead Clubs** link opens a webpage with Parrot Head Club and Facebook links for the approximately 24 active Parrot Head chapters in Florida.